



Annual Report 2017-2018

Wisconsin Lions Foundation, Inc.

We Serve by Reaching, Touching and Improving Lives

Foundation Overview



The Wisconsin Lions Foundation, Inc. was initiated at the 1955 State Convention in Stevens Point and was formally organized at the 1956 State Convention in Fond du Lac. It is a 501(c)(3) non-profit organization for charitable, benevolent, and educational purposes.

From its humble beginning, the Foundation has grown to be the pride and joy of the Lions, Lioness, and Leos of Wisconsin. It is also the envy of the Lions throughout the country and very much appreciated by the people whose lives have been, or are being, changed by its programs. Through the efforts of the individual Clubs throughout Wisconsin, public donations, memorials, bequests, and interest from the Birch-Sturm Memorial and Lions Pride Endowment Funds, the Foundation's assets are at approximately \$4.7 million. This is all made possible because Clubs and individuals believe in what the Foundation has to offer and because of the watchful administration of the Board of Directors.

Two Directors represent each District in Multiple 27 (State of Wisconsin) on the Board of Directors. They are elected at their District Conventions for a three-year term. In addition, a current District Governor is elected annually by the Council of Governors to serve as Council Representative, with full Director privileges. This District Governor also acts as a liaison between the Council of Governors and the Foundation Board of Directors. Three Lioness Representatives are also elected by the Lioness Affiliate District Advisory Committee and serve with full voting rights.

The Board of Directors selects their own officers, and the President appoints the Committee Chairs and assigns members to the various committees. Recommendations from these committees are reported to the Board of Directors in order to formulate goals and policies and improve the services of the Wisconsin Lions Foundation.

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Presidential Message

John Dickson, WLF President



What a grand experience, to spend a year as President of the Wisconsin Lions Foundation, to experience all the programs from the inside and assist in making decisions that affect how your programs grow and improve. And what a pleasure it was working with a dedicated and enthusiastic staff, assisting them as we grow and adjust to enhance our Mission in Reaching, Touching and Improving Lives.

In this year, I have had the privilege of working on a record collection of used eyeglasses; occupied space in the Lions Eyeglass Recycling Center, learning more about what has value to aid in the vision of those of need in many countries, as well as what has value for its metal and the strange things that end up in the collection boxes; visited with Wisconsin Mission Lions who complete the service to those in need of vision assistance; helped collect hearing aids that we recycle to provide funds to assist our fellow citizens with improving their communication abilities; and watched as Lions Clubs International worked to improve on OUR Diabetes Awareness Program and waited for the release of the future total involvement of the World Lions in advancing the management of this serious disease. I took the time to be re-certified as a vision screener and enjoyed hearing the discussion of Plus Optix and SPOT users and was able to stand back and see that both are only as good as the people who worked with the students and schools. I have enjoyed knowing Governor Fred Gebhart for several years and would have to be deaf and blind if I did not get caught up in his excitement for this vision screening program. Congratulations to Governor Fred and his District as they finish a championship year in serving youth in District B1. I have had the privilege of working toward Lion Bernie Stuttgart's goal of raising over One Million Dollars in the Deer Hide Program and close to \$100,000 collected this year ... 30 years of work by Bernie and his crew in support of our Wisconsin Lions Camp!

Finally, I have had the freedom to see from the inside how your Lions Camp provides for your campers. I got the experience of how it feels to get under the fire hose spray on a hot day; to visit with campers as they enjoy the insects and flowers coming together in the Friends and Honors Garden; to lunch with the counselors as they train for the season and try to understand the conversation they have with their hands; and to provide transportation for a camper. Joy and laughter are wonderful things to see and hear. I listened as a counselor explained to a camper why I would take off in one of the Camp carts, "Oh, that's alright, he's a Director." I prefer to let them sleep on those beds but I got the feel of several of the housing areas and see what a great result the Lions of Wisconsin have provided for our campers.

I have enjoyed working with the members of the Board who bring opinions, ideas and enthusiasm to our meetings and the year's activities. Without the contribution of these Lions and Lioness thru the dedication to the programs of our Foundation and the representation of your Lions Districts, we could not adapt our programs and ideas to the Lions of Wisconsin. I wish to thank District D-1 for supporting me as a member of the WLF Board and the members of the Board for supporting me as their President.



Board of Directors

EXECUTIVE COMMITTEE

President—John Dickson

Vice President—Jo Marson

Secretary—Tal Janowitz

Treasurer—Mary Vrieze

FOUNDATION DIRECTORS

27-A1 Tal Janowitz, Waterford & Tracy De Angelis, Muskego

27-A2 Bill Schmitt, Richfield & Darrel Blank, Grafton

27-B1 Wendy Hartmann, St. Nazianz & Tom Berendes, Oxford

27-B2 Peter Andre, Dyckesville & Mike Martin, Marinette

27-C1 Erv Ziese, Stevens Point Noon & John Zimmer, Athens

27-C2 Shirley Lemke, Medford & Harry Helwig, Rhinelander

27-D1 John Dickson, Cross Plains & Steve VerKuilen, Evansville

27-D2 Don Nelson, Tomah & Jo Marson, LaCrosse

27-E1 Mary Vrieze, Jim Falls & Delores LaFaive, Chetek

27-E2 Pat Furey, Menomonie & Stacey Nesseth, Ellsworth

LIONESS DIRECTORS

27-B2 Marcia Knapp, Iola

27-C2 Deb Folwarski, St. Germain

27-E1 Phyllis Wilder, Frederic

STATE COUNCIL

REPRESENTATIVE

DG Bradley Barth, Altoona

Full-Time Staff

*Evelt Hartvig, Executive Director
*Dale Schroeder, Facility Director
*Andrea Yenter, Camp Director
*Liz Shelley, Administrative Assistant & Eyeglass Recycling Manager
*Julie Wierzba, Public Relations Manager
Terri Kent, Accountant
Meghan Postelnik, Office Assistant
Summer Allen, Program Supervisor
Becky Wiza, Healthcare Supervisor
Michelle Kruzicki, Camp Administrative Assistant
Sophie Wierzba, Eyeglass Recycling
Peter Rekowski, Maintenance Assistant
Todd Check, Maintenance Assistant
Nancy Michelkamp, Housekeeping
Sarah Wachuta, Food Service Supervisor

Part-Time Staff

*Irene Glodowski, Eyeglass Recycling
*Don Hartvig, Eyeglass Recycling
Carrie Gryniowski, Housekeeping/Eyeglass Recycling

***denotes Lions Club member**

The Board of Directors would like to thank the Staff of the Wisconsin Lions Foundation for their dedication, as well as the hard work they put forth day in and day out. They are truly an integral part of the entire operation of our projects and programs and we appreciate everything they do!

Committee Reports



Camp Operations/Property Committee

Don Nelson, Chairperson
Shirley Lemke, Vice Chairperson

Committee Members – Darrel Blank, Bill Schmitt, Wendy Hartmann, Peter Andre, John Zimmer, DG Bradley Barth and Lionesses Deb Folwarski and Phyllis Wilder

Camp Operations

Sixty-one years of summer fun are in the books! Your Wisconsin Lions Camp programs and facility continue to provide the experience of a lifetime for our campers. It couldn't be done without the support of all of our Wisconsin Lions, Lioness and Leos. We appreciate the promotion of the Camp program, the donations for our general operating costs, the sharing of our programs with schools and educators and your enthusiasm for doing great things at Camp.

We had another great camping season in 2017 thanks to Andrea Yenter, our Camp Director; Summer Allen, our Program Director; Becky Wiza, our Healthcare Supervisor; Michelle Kruzicki, our Camp Administrative Assistant; Sarah Wachuta, our Food Service Supervisor; the summer camp staff; and rest of the Foundation staff.

Our total number for 2017 is 1,221 campers. There were 90 cancellations and seven no shows. The number of campers and their disability, by District, for the 2017 season is shown below:

District	BVI Adults & Youth	ID/EA Adults & Youth	DHH Adults & Youth	DB Youth	Epilepsy	CIT	Total	Staff
A1	45	56	62	67	0	0	230	0
A2	28	66	28	43	3	1	169	0
B1	28	47	41	42	1	0	159	0
B2	31	66	47	38	5	0	187	0
C1	19	34	30	20	1	1	105	0
C2	5	16	5	6	0	0	32	0
D1	35	42	36	51	5	1	170	0
D2	7	20	13	14	2	0	56	0
E1	8	12	5	2	2	0	29	0
E2	14	38	18	10	3	0	83	0
Out-of-State	0	0	0	1	0	0	1	0

BVI—Blind or Visually Impaired **ID/EA**—Intellectual Disability or Educational Autism **DHH**—Deaf or Hard of Hearing

DB—Diabetes **Epilepsy**—Youth with Epilepsy pay to come to Camp and are scheduled with the BVI youth

Out-of-State—The camper is a diabetes camper who came in for her last year **CIT**—Counselors in Training (we have room for 10 only)

We had a strong summer with no major issues, which is always good. A diverse group of summer staff did a great job for our campers. Below is our 2018 Summer Calendar which has a few days “off” to allow for our staff to get through the summer without burning out. This adjustment allows us to hire students who maybe can only work half a summer, giving us some more flexibility in staffing.

2018 Summer Camp Schedule

May 29 - June 7	Staff Training
Block One	
June 10 -15	Adults who are Blind or Visually Impaired
June 17 - 22	Children with Type I & II Diabetes
June 24 - June 29	Children with Type I & II Diabetes
July 1 - 6	Children with Intellectual Disabilities or Educational Autism
July 8 - 13	Children with Intellectual Disabilities or Educational Autism
July 15 - 20	No Campers at Camp; Staff Transition Week
Block Two	
July 22 - 27	Children who are Deaf or Hard of Hearing
July 29 - August 3	Children who are Deaf or Hard of Hearing
August 5 - 10	Children who are Blind or Visually Impaired
August 12 - 17	Adults 18-25 with Intellectual Disabilities or Educational Autism (by invitation only)
August 20 - 24	Adults who are Deaf or Hard of Hearing

*We have two counselor-in-training sessions: July 1-13 and July 29-August 10.
We are only accepting 5 CITs in each block*

We continue to search for more campers for our programs, as well as finding the right staff. The postcards we’ve created have helped spread the word in a fun, portable format. All of our summer camp information is posted on our website (www.wisconsinlionscamp.com) and the camp staff are available to answer any questions you may have regarding the process. We continue to use social networks to reach out to campers, families and others interested in Lions Camp by posting on Facebook. Please help us by visiting your local school districts and make sure that the special education departments are aware of our programs.

Our Off-Season Rental program continues to share your Wisconsin Lions Camp with thousands of visitors a year and we are still working hard to find more rental groups to keep Camp filled year-round. Our rental groups really appreciate the cleanliness of the facility and the great food, along with our beautiful property – it makes for many successful retreats.



Property

The Property Committee is responsible for overseeing the Lions of Wisconsin's assets that are located at the Wisconsin Lions Camp in Rosholt. The Committee reports and makes recommendations to the Board of Directors regarding the buildings, equipment, etc., based on recommendations they receive from Facility Director Dale Schroeder.

Currently, it takes 27% of the Foundation's \$1.87 million budget to maintain the Lions Camp property. This includes the cost of property, liability and auto insurance; cost for repair and maintenance of the buildings, ground and equipment; utilities, property taxes, mobile fuel, and wages and benefits for our maintenance and housekeeping employees.

Our 11th Annual Disability Hunt was held in October where we had six hunters registered; however, due to a severe storm on Friday evening, only three hunters were able to attend. Two deer were harvested from our property by these hunters. Thanks goes out to Facility Director Dale, his staff and past WLF President Andy Deinhammer for their help in this project.

As far as maintenance and repair projects that happened this past year, we finished replacing shingles, as well as completed staining of all the buildings on the property.

Patching, crack sealing and sealcoating was done on all asphalt areas on the property and parking lots were striped.

New rails were installed on the fishing piers to assist our campers as they try to catch the "big one" during their stay at Camp.

Some very exciting news for our campers is the unveiling of our disc golf course this summer. This course has been in the planning for several years and is located on a portion of the property that is not being used for regular camp activities.

Time has taken its toll on our current ropes challenge course. The existing high challenge course is located in trees since its construction in 1994, and the trees supporting the high challenge course have been infested with oak wilt, causing some trees to die and closing elements of the high challenge course. Also, the climbing tower, which was built in 1999, needs to be replaced in the next five years. Camp Director Andrea Yenter and Executive Director Evett Hartvig are working with a Company right here in Wisconsin to construct a new challenge course, climbing tower and zip line in the next couple of years. These elements would be built using poles rather than built in trees so their life span would be much longer and easier to replace, if needed. More information on this will be available in the coming months.

New opportunities for the use of your Camp continue to open. Camp Director Andrea Yenter is always open to outside groups for the use of the Camp outside of the normal camp season. Off-season rental groups that use the year-round buildings help with the annual income, as well as spread good publicity for the Camp's use.



Sight & Hearing Committee

Tracy DeAngelis, Chairperson
Wendy Hartmann, Vice Chairperson

Committee Members – Darrel Blank, Harry Helwig, Shirley Lemke, Mike Martin
John Zimmer and Lioness Deb Folwarski



Eyeglass Recycling Center

The Eyeglass Recycling Center has had a busy and productive year. From July 2017-March 31, 2018, WE have collected 531,623 pairs of used eyeglasses, this included eyeglasses from Nebraska, Iowa and Minnesota. 65.64 ounces of precious metals were sold this year, bringing in \$91,300, which is used towards daily operating expenses of the Center.

On February 20th, a joint resolution, co-authored by State Representative Paul Tittl and Senator Devin LeMahieu, was passed at the Assembly and State, recognizing April 2018 as Wisconsin Lions Eyeglass Recycling Month in Wisconsin. Past WLF Director/DG Lion Fred Gebhart from District 27-B1 led the way to have this resolution passed – a big thank you Lion Fred from all of us at the Foundation – GREAT JOB!

In celebration of April being Eyeglass Recycling Month – the Eyeglass Recycling Trailer “toured” the state, stopping at various pre-arranged locations. Each stop brought out Lions and non-Lions alike, donating used eyeglasses and communicating what we do to give the gift of sight to others.

The Eyeglass Recycling Center receives many calls each year asking “Where are the Eyeglass Recycling Buckets located in (insert your community name here)?” Your help is needed in this area! Your club WLF Program Associate can be the “lead person” or if your club does not have a WLF Program Associate, any Lion/Lioness/Leo member can volunteer. Just note the location and address of the eyeglass and hearing aid buckets your club takes care of and forward this information to Liz Shelley or your District WLF Director. Compiling this state wide data base will help field these phone calls and connect the eyeglass/hearing aid donors with the clubs that are collecting.

Eyeglass recycling buckets may be obtained, free of charge, by calling Liz Shelley, Eyeglass Recycling Manager, at 1-715-677-4969, or e-mail ls Shelley@wlf.info – or contact your District WLF Director.

Vision Screening

The Centennial Service Challenge for Vision Screening exceeded the 100,000 goal in January 2018. As of March 31st, WE have screened 117,014 children. With the new technology (SPOT and PlusOptix devices) more children are being screened efficiently and accurately. Please remember to report your vision screening data to either your District Vision Screening Chairperson, or Meghan Postelnik, Office Assistant, at WLF.

The Vision Screening Group continues to meet annually to keep everyone up-to-date with the latest information regarding the vision screening devices. The group continues to make strides in connecting with local clubs to promote vision screening in their schools. Promotional materials including stickers, activity sheets and bookmarks, as well as displays, are available free of charge to clubs. Partnerships with Lions KidSight USA, WLF, Prevent Blindness Wisconsin and our Lion/Lioness/Leo clubs continues to grow and strengthen.



Diabetes Awareness

Since 2004, diabetes awareness continues to grow throughout our Districts in Wisconsin. Thanks to the efforts of Lions, Lioness and Leos, more people are becoming aware of this chronic disease.

Clubs are doing a great job connecting with the general public by holding health fairs, donating the Caillou book to local school classroom libraries, partnering with local health clubs, setting up library displays, showing the various DVD's dedicated to diabetes awareness in senior living facilities, having literature on diabetes available at their churches or local clinics, and holding Strides events. These are just some ways clubs can partner in their own community to promote diabetes awareness.



The Diabetes Focus Group meets four times a year, reviewing and sharing information with each other. These members continue to make progress in looking for new and creative ways to inform clubs about diabetes awareness and make the public aware of this chronic disease. Remember to contact WLF to request FREE materials to promote diabetes awareness in your community.

Clubs state wide participated in the Annual March Diabetes Alert Day, over 41,700 pieces of literature were mailed out.

Hearing

The Wisconsin Lions Foundation, in conjunction with all ten Districts in the State, continues to provide FREE hearing aids to those individuals who cannot afford them. Thanks to all Lion, Lioness and Leo clubs for their support of this important project!

In order for an applicant to be approved for a free hearing aid, they must fill out a hearing aid application and provide all the necessary documentation in order to determine their eligibility. Approval is based on their ability to meet the financial guidelines set by the Wisconsin Lions Foundation Hearing Committee. Guidelines are adjusted based on the U.S. Department of Health and Human Services poverty guidelines. The application was updated this year, led by WLF Director Lion Wendy Hartmann, making the requested documentation easier for the applicant to understand.

Applications are reviewed by the District Hearing Chairperson from the District where the applicant resides. The application, along with the denial or approval form, is submitted to Meghan Postelnik, WLF Hearing Program Coordinator. Meghan contacts the applicant to let them know if they have been approved or denied; if the applicant is approved, she works with the applicant and Audiologist to keep the process going until the applicant is fit with a hearing aid.

*To date, we have received 158 applications and 68 hearing aids have been ordered for those in need.

Clubs are encouraged to continue collecting used hearing aids; WLF sends them to Starkey Manufacturing for credit to purchase new hearing aids. * A total of 3,388 hearing aids have been sent to Starkey for credit. The monies from this credit are distributed evenly throughout the ten Districts.

Hearing aid collection buckets can be obtained, free of charge by contacting the Wisconsin Lions Foundation Office at 1-715-677-4969 or by emailing Meghan at mpostelnik@wlf.info. Meghan may be contacted if you have any questions about the Hearing Aid Project.

*Statistics are gathered from July 1 through June 30 of each year.

Thank you Lions, Lioness and Leos for "Reaching, Touching and Improving" the lives that are impacted by these important projects of YOUR Wisconsin Lions Foundation!



Public Relations & Resource Development Committee

Pat Furey, Chairperson
Stacey Nesseth, Vice Chairperson

Committee Members – Tom Berendes, Peter Andre, Steve VerKuilen, Delores LaFaive, Lionesses Phyllis Wilder and Marcia Knapp

The goal of the Public Relations and Resource Development Committee is to keep every Lion, Lioness and Leo informed of what's happening with the statewide projects. The Committee also strives to make the public aware of the fantastic work the Lions, Lioness and Leos do every day. Visitor Days, appreciation awards, fundraising events, donations to the Wall of Honor and Friends & Honors Garden are overseen by this Committee. It's Your Camp, Your Eyeglass Recycling Center - it's Your Foundation. It all works because of the generous support of Lions and loving people such as yourselves.

Hustle S'more for Lions Camp

The Hustle S'more for Lions Camp is a 5K run/walk, 10K run and a 15-mile bike ride. These events will be chip-timed. New this year is a one-mile Donut Dash, which will not be timed. Get your doughnut, coffee or juice and enjoy a one-mile stroll around main Camp. This fundraising event helps us continue to provide Camp free of charge to children and adults. The event will take place on Saturday, August 18, 2018 at the beautiful Lions Camp. If you are not a walker, runner or biker, you can collect donations on behalf of the Wisconsin Lions Foundation. Or, we are always looking for event sponsors.



Our certified (WI-11021-DM) 5K and 10K courses wind through the scenic trails surrounding Lions Lake, creating a one-of-a-kind running experience. The 15-mile bike ride starts and ends at Camp and takes you through the beautiful back roads of Central Wisconsin. All races will be chip-timed and participants have the opportunity to earn awards. For more information and to register, please visit www.wisconsinlionscamp.com or call 715-677-4969.

Birch-Sturm Memorial Golf Outing

Join us at the 21st Annual Birch-Sturm Memorial Golf Outing which will be held on Saturday, July 21, 2018 at Glacier Wood Golf Course in Iola. Anyone can participate in this event...golfers, non-golfers and sponsors. The price to golf is \$90 per golfer. There are also two sponsorship options available. \$100 Hole Sponsor—A business, Club or individual's name will be printed on a hole sign on the course. \$700 Camper Sponsor—A business, Club or individual has the satisfaction of knowing that a child with special needs was able to attend a week of Camp, free of charge, because of their generosity. Camper sponsors will also receive recognition on the course, as well as a personal thank you note from the Camper. Registration information is available by contacting the Foundation Office, visiting their website at www.wlf.info or by contacting any WLF Director.



Visitor Days

Have you been to Camp? If not, Visitor Days is a great way to check it out! Or if it's been a while, come and see how much Camp has changed since your last visit.

Visitor Days are held on Wednesdays (except July 4th and July 18, 2018) during the Summer Camping Season and includes an in-depth tour of your Camp, the opportunity to meet Campers and Staff, shopping at the Trading Post and enjoying a meal in the Dining Hall with our awesome Campers. There is a \$5 fee for each visitor to cover the cost of the meal. The registration forms must be returned to WLF at least two weeks prior to the date of each group's visit. If the registration forms and fees are not received on time, the spots will be released and filled by those on the waiting list.

Registration opened January 10, 2018 and spots are filling up fast! To reserve your spot, please contact PR Manager Julie Wierzba at 877-463-6953, Ext. 308 or e-mail her at jwierzba@wlf.info during regular business hours, Monday through Friday, 8:00 a.m. to 4:00 p.m. For more information, along with dates and times still available, visit the Foundation's website—www.wlf.info.



RAFFLE

Lions Camp for Kids Raffle 2018




Who wouldn't like a chance to win a top prize of \$2,500.00? The 2018 Lions Camp for Kids Raffle kicked off in January and will wrap up on August 18, 2018, at 12:30 p.m. after the Hustle S'more for Lions Camp event. You do not need to be present to win, but you do need to purchase a ticket! We know that Lions and Lioness love a good raffle and an opportunity to support our Campers. A \$10 ticket can give you a chance to win one of 16 prizes totaling \$10,000. Contact your WLF Director or call 877-463-6953 if you would like more tickets.

Deer Hides for Lions Camp

YOU did it! You helped us reach our goal of raising One Million Dollars in the 30 years we have been collecting deer hides for the Wisconsin Lions Foundation and Lions Camp. In fact, we surpassed the Million Dollar mark by \$2,566.00. We collected 10,667 hides this year, which was the highest in the history of the Deer Hide Collection Program.

Now we are looking forward to raising our next million, with your help, of course. Please promote this program in the upcoming deer hunting season. It has been more difficult to get the word out about the Program since deer licenses and registrations are now completed online. However, you can still distribute project material that is available from the WLF, such as pens, posters or use the press release on the WLF website, www.wlf.info. Distribute those materials at outdoor sporting events or banquets. Tell everyone you know about this project. Ask your local meat or venison processor if they would be willing to put up a poster. Now may be the time for your Club to host a deer hide drop off location, if they haven't done so previously. Please notify the WLF if you have a new site or if your Club is no longer accepting hides. It is imperative that the drop-off locations listed on the WLF website are accurate. Please contact the WLF at 877-463-6953 if you have any questions.

YOU MADE OUR GOAL!!!

We reached
1 Million \$   \$
in our
 30th Year
of Collecting Deer Hides!

We couldn't have done it
without you!



The Wisconsin Lions Foundation's Projects are successful because of the dedication and support of Lions, Lionesses, Leos and the public. We do provide ways to recognize the achievements, contributions and memories of special people.

Friends and Honors Garden

This Garden was created to recognize major contributors (including non-Lions) to the Foundation. It is located behind the Memorial Building and will be expanding because all of the diamonds have been purchased. There are two donation levels. Donations of \$5,000 or more are recognized on a 12'x12' inscribed diamond, while a donation of \$2,500 to \$4,999 is recognized on a half diamond. Due to the design of the wall, there are some diamonds (full and half) that have seams in them and remain empty. Those diamonds are now available for half price. Also, starting this summer, WLF President John Dickson is looking for volunteers to join his Friends and Honors Garden Weeders' Association to help maintain this beautiful garden. If you would like to volunteer, please contact President John Dickson.



Wall of Honor



Help maintain the buildings of Lions Camp, one block at a time! The Wall of Honor is located in the WLF Administration Building and was constructed in 2002. It is approximately seven feet high and fourteen feet long. It will hold 1,100 laser engraved solid oak blocks measuring 2" x 6". Each block requires a donation of \$500. The Wall serves as a means of recognizing clubs, members, businesses and loved ones. When the Wall is completely filled, over \$550,000 will have been collected for the Foundation's Building Fund. Approximately 750 blocks have already been purchased.

BE PROUD AND SHOW YOUR LIONS SPIRIT!



Become an advocate for Lionism! Your purchase of a Wisconsin Lions license plate not only provides a \$25 donation to WLF, it helps promote Lionism. Any Wisconsin resident may apply for a Lions license plate. Additional fees are required, including a one-time issuance fee of \$15 and an annual \$25 donation to the Wisconsin Lions Foundation. Your \$25 donation may be tax deductible when filing your income taxes. More information is available by visiting ww.dot.wisconsin.gov and searching "Lions License Plate."

Program Associates

Program Associates are club members who serve as liaisons between their Club and the Wisconsin Lions Foundation. They receive mailings or emails from the Foundation about programs, projects and special events. Check with the Foundation Office to ensure that your club has a Program Associate.

Public Relations Manager

Need some information, want to help out at a fundraising event or would like to tour Lions Camp other than on a Wednesday? Contact the WLF's Public Relations Manager, Julie Wierzba at 877-463-6953, Extension 308.

Financial Information

Independent Auditor's Report

Board of Directors
Wisconsin Lions Foundation, Inc.
Rosholt, Wisconsin

Report on the Financial Statements

We have audited the accompanying financial statements of the Wisconsin Lions Foundation, Inc. (Organization) which comprise the statements of financial position as of December 31, 2017 and 2016, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wisconsin Lions Foundation, Inc. as of December 31, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

To the Board of Directors
Rosholt, Wisconsin

Other Matters

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the 2017 financial statements but is required by the *Department of Health Services Audit Guide*. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the 2017 financial statements. The information has been subjected to the auditing procedures applied in the audit of the 2017 financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the 2017 financial statements or to the 2017 financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the 2017 financial statements as a whole.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated February 22, 2018, on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.

KerberRose SC
Certified Public Accountants
February 22, 2018

WISCONSIN LIONS FOUNDATION, INC.

Statement of Functional Expenses

For the Year Ended December 31, 2017

	Program Services						Total Program Services
	Summer Camp	Off Season Rental	Eyeglass Recycling Center	Diabetes Education	Hearing	Vision	
EXPENSES:							
Salaries	\$ 360,177	\$ 49,117	\$ 61,548	\$ -	\$ -	-	\$ 470,842
Food	76,005	24,311	-	-	-	-	100,316
Wish List Purchases	-	-	-	-	-	-	-
Trading Post Cost of Sales	-	-	-	-	-	-	-
Golf Outing	-	-	-	-	-	-	-
Hustle S'more for Lions Camp	-	-	-	-	-	-	-
Employee Benefits	52,330	4,055	3,356	-	-	-	59,741
Payroll Taxes	25,314	5,625	4,201	-	-	-	35,140
Camp Raffle	-	-	-	-	-	-	-
Office Supplies	-	-	-	-	-	-	-
Postage	-	-	6,792	-	-	-	6,792
Healthcare Supplies	2,159	-	-	-	-	-	2,159
Kitchen Supplies	3,486	545	-	-	-	-	4,031
Janitorial Supplies	-	-	-	-	-	-	-
Program Supplies	7,097	343	12,200	-	89,442	-	109,082
Diabetes Education	-	-	-	184,006	-	-	184,006
Telephone	-	-	-	-	-	-	-
Utilities	-	-	-	-	-	-	-
Auto Expense	-	-	-	-	-	-	-
Insurance	8,533	6,088	3,868	-	-	-	18,489
Affiliations and Licenses	10,681	-	-	-	-	-	10,681
Bedding & Laundry	5,560	839	-	-	-	-	6,399
Repair and Maintenance-Buildings	-	-	-	-	-	-	-
Repair and Maintenance-Grounds	-	-	-	-	-	-	-
Repair and Maintenance-Equipment	-	-	2,579	-	-	-	2,579
Public Relations	-	-	-	-	-	-	-
Travel, Meals and Entertainment	-	-	-	-	-	-	-
Income Taxes	-	3,551	-	-	-	-	3,551
Real Estate Taxes	-	-	-	-	-	-	-
Professional Fees	-	-	-	-	-	-	-
Staff Recruitment	4,918	-	-	-	-	-	4,918
Drug Testing	1,361	-	-	-	-	-	1,361
Depreciation	28,189	7,290	-	-	-	-	35,479
Allocation of Administrative Exp	120,006	62,311	9,231	9,231	9,231	-	210,010
Allocation of Facility Expenses	390,477	142,555	18,594	6,198	6,198	-	564,022
TOTAL EXPENSES	\$ 1,096,293	\$ 306,630	\$ 122,369	\$ 199,435	\$ 104,871	\$ -	\$ 1,829,598

Statement of Functional Expenses

For the Year Ended December 31, 2017

Supporting Services							
Management and General			Fundraising			Total	
		Trading	Resource	Public	Supporting		
Administrative	Facility	Post	Development	Relations	Services	Total	
\$ 230,243	\$ 190,739	\$ -	\$ -	\$ -	\$ 420,982	\$ 891,824	
-	-	-	-	-	-	100,316	
-	37,214	-	-	-	37,214	37,214	
-	-	24,249	-	-	24,249	24,249	
-	-	-	10,955	-	10,955	10,955	
-	-	-	-	4,424	4,424	4,424	
77,605	22,315	-	-	-	99,920	159,661	
34,253	14,155	-	-	-	48,408	83,548	
-	-	-	10,564	-	10,564	10,564	
51,570	-	-	-	-	51,570	51,570	
15,014	-	-	-	-	15,014	21,806	
-	-	-	-	-	-	2,159	
-	-	-	-	-	-	4,031	
-	11,211	-	-	-	11,211	11,211	
-	-	-	-	-	-	109,082	
-	-	-	-	-	-	184,006	
-	14,360	-	-	-	14,360	14,360	
-	71,417	-	-	-	71,417	71,417	
-	8,301	-	-	-	8,301	8,301	
4,072	77,346	-	-	-	81,418	99,907	
-	723	-	-	-	723	11,404	
-	-	-	-	-	-	6,399	
-	69,399	-	-	-	69,399	69,399	
-	15,419	-	-	-	15,419	15,419	
-	17,409	-	-	-	17,409	19,988	
2,197	-	-	-	36,570	38,767	38,767	
22,328	-	-	-	-	22,328	22,328	
-	-	-	-	-	-	3,551	
-	15,769	-	-	-	15,769	15,769	
18,531	9,100	-	-	-	27,631	27,631	
-	-	-	-	-	-	4,918	
-	-	-	-	-	-	1,361	
5,749	44,928	-	-	-	50,677	86,156	
(230,781)	-	2,308	4,616	13,847	(210,010)	-	
18,595	(619,805)	12,396	6,198	18,594	(564,022)	-	
\$ 249,376	\$ -	\$ 38,953	\$ 32,333	\$ 73,435	\$ 394,097	\$ 2,223,695	

WISCONSIN LIONS FOUNDATION, INC.

Statement of Activities

For the Year Ended December 31, 2017

REVENUES AND OTHER SUPPORT:

Contributions	\$ 1,429,918
Support from Related Entities	210,000
In-Kind Donations	2,302
Off Season Rentals	174,749
Trading Post Income	48,946
Promotional Revenue	1,124
Diabetes Education Grants	142,978
Eyeglass Recycling Handling & Shipping Revenue	15,082
Miscellaneous Income	25,347
Special Event Income	90,569
Interest & Investment Income	2,172
Sale of Recycled Material:	
Hearing Program	6,586
Eyeglass Program	91,641
Net Assets Released from Restriction: Satisfaction of Restrictions	-
Total Revenues and Other Support	<u>2,241,414</u>

EXPENSES

Program Services	1,829,598
Management & General	249,376
Fundraising	144,721
Total Expenses	<u>2,223,695</u>

CHANGE IN NET ASSETS

17,719

NET ASSETS - BEGINNING

4,626,224

NET ASSETS - ENDING

4,643,943

WISCONSIN LIONS FOUNDATION, INC.

Statement of Cash Flows

For the Year Ended December 31, 2017

CASH FLOWS FROM OPERATING ACTIVITIES:

Change in Net Assets	\$ 17,719
Adjustments to Reconcile Change in Net Assets to Net Cash Flows From Operating Activities:	
Depreciation	86,156
Gain on Casualty Loss	-
Interest Added to Certificates of Deposit	(1,200)
(Increase) Decrease in Operating Assets:	
Accounts Receivable	56,561
Pledges Receivable	(72,247)
Inventories	(5,783)
Prepaid Expenses	334
Increase (Decrease) in Operating Liabilities:	
Accounts Payable	(52,360)
Accrued Liabilities	7,072
Deferred Revenue	378
Total Adjustments	18,911
Net Cash Flows From Operating Activities	36,630

CASH FLOWS FROM INVESTING ACTIVITIES:

Sale of Investments	200,978
Proceeds from Insurance	-
Purchase of Property and Equipment	(115,601)
Net Cash Flows From Investing Activities	85,377

NET CHANGE IN CASH 122,007

CASH - BEGINNING 512,109

CASH - ENDING \$ 634,116

WISCONSIN LIONS FOUNDATION, INC.

Statement of Financial Position

For the Year Ended December 31, 2017

CURRENT ASSETS

Cash	634,116
Certificates of Deposit	300,477
Accounts Receivable	47,557
Pledges Receivable	72,247
Inventories	19,113
Prepaid Expenses	25,371
Total Current Assets	<u>1,098,881</u>

PROPERTY AND EQUIPMENT

Land and Land Improvements	389,925
Building and Improvements	4,114,808
Operating Equipment	634,484
Office Equipment	121,254
Program and Camp Equipment	360,633
Total Property and Equipment	<u>5,621,104</u>
Less: Accumulated Deprecation	<u>1,953,209</u>
Net Property and Equipment	<u>3,667,895</u>

TOTAL ASSETS

4,766,776

CURRENT LIABILITIES

Accounts Payable	36,938
Accrued Wages	58,706
Accrued Payroll Taxes	3,927
Accrued Property Taxes	15,769
Other Accrued Expenses	1,288
Deferred Revenue	6,205
Total Current Liabilities	<u>122,833</u>

NET ASSETS

Unrestricted	
Investment in Property and Equipment	3,667,895
Board Designated for Vehicle Purchases	50,543
Board Designated for Building Projects	193,653
Board Designated for Equipment Projects	118,000
Unrestricted	262,555
Total Unrestricted	<u>4,292,646</u>
Temporarily Restricted	351,297
Total Net Assets	<u>4,643,943</u>
TOTAL LIABILITIES AND NET ASSETS	<u>4,766,776</u>



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