



Annual Report 2018-2019

Wisconsin Lions Foundation, Inc.

We Serve by Reaching, Touching and Improving Lives

Foundation Overview



The Wisconsin Lions Foundation, Inc. was initiated at the 1955 State Convention in Stevens Point and was formally organized at the 1956 State Convention in Fond du Lac. It is a 501(c)(3) non-profit organization for charitable, benevolent, and educational purposes.

From its humble beginning, the Foundation has grown to be the pride and joy of the Lions, Lioness, and Leos of Wisconsin. It is also the envy of the Lions throughout the country and very much appreciated by the people whose lives have been, or are being, changed by its programs. Through the efforts of the individual Clubs throughout Wisconsin, public donations, memorials, bequests, and interest from the Birch-Sturm Memorial and Lions Pride Endowment Funds, the Foundation's assets are at approximately \$4.7 million. This is all made possible because Clubs and individuals believe in what the Foundation has to offer and because of the watchful administration of the Board of Directors.

Two Directors represent each District in Multiple 27 (State of Wisconsin) on the Board of Directors. They are elected at their District Conventions for a three-year term. In addition, a current District Governor is elected annually by the Council of Governors to serve as Council Representative, with full Director privileges. This District Governor also acts as a liaison between the Council of Governors and the Foundation Board of Directors. Three Lioness Representatives are also elected by the Lioness Affiliate District Advisory Committee and serve with full voting rights.

The Board of Directors selects their own officers, and the President appoints the Committee Chairs and assigns members to the various committees. Recommendations from these committees are reported to the Board of Directors in order to formulate goals and policies and improve the services of the Wisconsin Lions Foundation.

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Presidential Message

Jo Marson, WLF President



This year at work, the head of our faculty assembly decided to adopt an “Attitude of Gratitude” for the year and it has been uplifting. I am going to approach my end of year remarks with this same attitude, as I am grateful for so many things.

I am grateful for the wonderful Directors on my Board. Let me start with my Executive Committee. We had a number of difficult situations this year and my committee members responded to these with careful reflection. We did not always agree on the outcomes, but that’s okay. I prefer consensus to absolute agreement. It leads to better outcomes and decisions.

Our Sight, Hearing and Diabetes Committee sure had its hands full this year, which caused several of the meetings to run long. I am grateful for the willingness of the committee members to spend the extra time necessary to make quality decisions. They recommended a number of changes to the committee structure and focus groups. I encourage you to read Committee Chair Tracy’s report.

I am grateful for our Property and Camp Operations Committee. They had a very busy year. In addition to keeping on top of the maintenance of our facilities and employment and registration for our Camp, they had the added responsibility in deciding what to do about the failing structures of our Challenge Course. Phase One of this construction is complete and I am looking forward to the completion of Phases Two and Three. Finally, they also addressed how to fill the Blind and Visually Impaired Camper week. Committee Chair Don discusses the majority of these issues in detail in his report.

The Public Relations and Resource Development Committee did many things for which I am grateful. They coordinate our three major fundraisers over the summer and early fall. They oversee the deer hide collection, which almost doubled the number of hides collected last year. Committee Chair Stacey’s report details their achievements.

The Policy Committee had a few challenges this year and I am grateful for the time they took, not only in committee meetings, but also outside of the meetings to develop and improve policies. They will be busy again next year, as information about some necessary changes became known.

Finally, I am grateful for the Finance Committee, who carefully watched the finances of the Foundation and the Nominating Committee who came up with a full slate of officers for next year. Also appreciated are the Directors who served in individual capacities.

I have a great deal of gratitude for WLF’s Staff. Executive Director Evett has been my savior on many occasions and answered numerous questions over the year. I’m sure those questions led to deep sighs in her office. I am grateful that Administrative Assistant, Liz, stepped up to manage our Eyeglass Recycling Center and equally grateful for the staff in the Center that sort, wash, read and box the hundreds of thousands of eyeglasses we get each year. I am very grateful for the wonderful condition of the facilities under the direction of Dale and his staff, as well as the housekeeping staff who ensure our campers have a clean, safe environment. Our long-time accountant decided to retire last July and I am grateful that Julie stepped in to fill some pretty big shoes. And, I am grateful for Meghan who provided me with the hearing aid and vision screening numbers for the District Conventions.

I have left the best for last. I am extremely grateful for our Camp staff. Our Camp Director, Andrea, always seems to pull off the unachievable when developing a camping season. She also is the creative mind behind our new challenge course. I am grateful for our Program Supervisor, Summer, who coordinates all the activities for Summer Camp, as well as helps with off season groups. I am grateful that we were able to hire Jason to be our Off Season Program Supervisor. Not only does this free up some of Andrea’s time, but he is off to a great start recruiting groups for this year. I can’t imagine how our Food Service Supervisor, Sarah, keeps track of all the dietary needs of our campers, but I’m grateful we have her and her staff keeping our campers well fed. I am grateful for Healthcare Supervisor, Paula, who with her staff, keeps all our campers healthy. Finally, I am grateful for Michelle who keeps our camping crew organized.

As you can see, the Lions of Wisconsin, along with me, have a lot for which to be grateful.



Board of Directors

EXECUTIVE COMMITTEE

President—Jo Marson

Vice President—Tal Janowitz

Secretary—Mary Vrieze

Treasurer—Darrel Blank

Immediate Past President—John Dickson

FOUNDATION DIRECTORS

27-A1 Tal Janowitz, Waterford & Tracy De Angelis, Muskego

27-A2 Darrel Blank, Grafton & Renee Peterson, Horicon

27-B1 Wendy Hartmann, St. Nazianz & Tom Berendes, Oxford

27-B2 Peter Andre, Dyckesville & Mike Martin, Marinette

27-C1 Erv Ziese, Stevens Point Noon & John Zimmer, Athens

27-C2 Shirley Lemke, Medford & Harry Helwig, Rhinelander

27-D1 John Dickson, Cross Plains & Steve VerKuilen, Evansville

27-D2 Jo Marson, LaCrosse & Don Nelson, Tomah

27-E1 Mary Vrieze, Jim Falls & Delores LaFaive, Chetek

27-E2 Stacey Nesseth, Ellsworth & Larry Testa, River Falls

LIONESS DIRECTORS

27-B2 Marcia Knapp, Iola

27-C2 Deb Folwarski, St. Germain

27-D1 Julie Baglama, Madison Monona

STATE COUNCIL

REPRESENTATIVE

DG Brad Behrens, Maine

Full-Time Staff

*Evelt Hartvig, Executive Director

*Dale Schroeder, Facility Director

*Andrea Yenter, Camp Director

*Liz Shelley, Administrative Assistant/Eyeglass Recycling Manager

*Julie Wierzba, Bookkeeper

Summer Allen, Program Supervisor

Jason Brown, Off Season Program Supervisor

Michelle Kruzicki, Camp Administrative Assistant

Sophie Wierzba, Eyeglass Recycling

Peter Rekowski, Maintenance Assistant

Todd Check, Maintenance Assistant

Nancy Michelkamp, Housekeeping

Sarah Wachuta, Food Service Supervisor

Part-Time Staff

Paula Lauer, Healthcare Supervisor

*Meghan Postelnik, Office Assistant/Hearing Aid Coordinator

*Irene Glodowski, Eyeglass Recycling

*Don Hartvig, Eyeglass Recycling

Carrie Gryniewski, Housekeeping/Eyeglass Recycling

***denotes Lions Club member**

The Board of Directors would like to thank the Staff of the Wisconsin Lions Foundation for their dedication, as well as the hard work they put forth day in and day out. They are truly an integral part of the entire operation of our projects and programs and we appreciate everything they do!

Committee Reports



Camp Operations/Property Committee

Don Nelson, Chairperson
Renee Peterson, Vice Chairperson

**Committee Members – Tracy DeAngelis, Tom Berendes,
 Wendy Hartmann, Peter Andre, John Zimmer, Shirley Lemke,
 Larry Testa, Deb Folwarski, and Julie Baglama**

Camp Operations

Your Wisconsin Lions Camp programs and facility continue to provide the experience of a lifetime for our campers. It couldn't be done without the support of all of our Wisconsin Lions, Lioness and Leos. We appreciate the promotion of the Camp Program, the annual donations to cover the cost of running Camp, the additional donations to our wish list and other projects, the

sharing of our programs with schools and educators and your enthusiasm for doing great things at Camp. It truly takes the whole State to make Camp happen and we appreciate all you do for our campers.

We had another great camping season in 2018 thanks to Andrea Yenter, our Camp Director; Summer Allen our Summer Camp Program Supervisor; Paula Lauer, our Healthcare Supervisor; Michelle Kruzicki, our Camp Administrative Assistant; Sarah Wachuta, our Food Service Supervisor; the Summer Camp Staff; and the rest of the Foundation Staff.

Our total number for 2018 was 1,230 campers. There were 101 cancellations and four no shows. Below shows the number of campers and their disability, by District, for the 2018 season:

District	BVI Adults & Youth	ID/EA Adults & Youth	DHH Adults & Youth	DB Youth	Epilepsy	CIT	Total	Staff
A1	41	49	56	68	0	2	216	15
A2	23	51	29	41	5	0	149	7
B1	31	49	47	36	0	0	163	6
B2	29	68	44	44	4	1	190	12
C1	21	29	30	20	0	2	102	9
C2	5	15	7	6	0	0	33	0
D1	37	46	40	54	4	1	182	6
D2	11	22	16	13	2	0	64	3
E1	10	12	10	3	3	0	38	1
E2	11	50	19	8	5	0	93	3
Out-of-State	0	0	0	0	0	0	0	6

BVI—Blind or Visually Impaired **ID/EA**—Intellectual Disability or Educational Autism **DHH**—Deaf or Hard of Hearing

DB—Diabetes **Epilepsy**—Youth with Epilepsy pay to come to Camp and are scheduled with the BVI youth

Out-of-State—The camper is a diabetes camper who came in for her last year **CIT**—Counselors in Training (maximum of 10)

We had a rebuilding summer, with being slightly short-staffed and a change in our Healthcare Supervisor right at the beginning of summer. However, our committed summer staff did a great job for our campers and we've worked hard to address some of those shortfalls for the upcoming season. Below is our 2019 Summer Calendar which has a few days "off" to allow for our staff to get through the summer without burning out. This adjustment also allows us to hire students who maybe can only work a half of summer, giving us some more flexibility in staffing.

2019 Summer Camp Schedule

May 28 - June 6 Staff Training—Open to All Staff

* Required for those working full summer and Block One. Staff working only Block Two must attend Staff Training on May 28-June 6 or July 18-19.

Block One

June 9 -14	Adults who are Blind or Visually Impaired
June 16 - 21	Children with Type I & II Diabetes
June 23 - June 28	Children with Type I & II Diabetes
July 1 - 6	Children with Intellectual Disabilities or Educational Autism
July 7 - 12	Children with Intellectual Disabilities or Educational Autism
July 14 - 20	No Campers at Camp; Staff Transition Week
July 18 - 19	All Staff Teambuilding & Training

Block Two

July 21 - 26	Children who are Deaf or Hard of Hearing
July 28 - August 2	Children who are Deaf or Hard of Hearing
August 4 - 9	Children who are Blind or Visually Impaired
August 11 - 16	Adults 18-25 with Intellectual Disabilities or Educational Autism (by invitation only)
August 19 - 23	Adults who are Deaf or Hard of Hearing

We have two counselor-in-training sessions: June 30-July 12 and July 28-August 9.

We are working on rebuilding our challenge course due to trees dying and elements failing inspection. We recently completed our adventure playground build and have three more phases to complete – a teams course, a zip line over the lake and a replacement climbing tower.

We continue to search for more campers for our programs, as well as finding the right staff. Our postcards we've created have helped spread the word in a fun, portable format. All of our Summer Camp information is posted on our website (www.wisconsinlionscamp.com) and the Camp staff are available to you to answer any questions you may have regarding the process. We continue to use social networks to reach out to campers, families and others interested in Lions Camp by posting on Facebook. Please help us by visiting your local school districts and make sure that the special education departments are aware of our programs.

Our Off Season Rental Program continues to share your Wisconsin Lions Camp with thousands of visitors a year and

we recently hired Jason Brown to serve as our Off Season Program Supervisor. He'll not only coordinate rentals, but work with Visitor Days and tours, run our Trading Post, coordinate our Hustle S'more and step up our PR efforts to further promote the Camp Program.

Thank you for your service to our campers!



Property

The Property Committee is responsible for overseeing the Lions of Wisconsin's assets that are located at the Wisconsin Lions Camp in Rosholt. The Committee reports and makes recommendations to the Board of Directors regarding the buildings, equipment, etc. based on recommendations they receive from Facility Director Dale Schroeder.

Currently, it takes almost 35% of the Foundation's \$1.45 million dollar budget to maintain the property. This includes the cost of property, liability and auto insurance; cost for repair and maintenance of the buildings, grounds and equipment; utilities, property taxes, mobile fuel; and wages and benefits for our maintenance and housekeeping employees.

Ongoing maintenance in, on and around cabins and other structures is a year-round project that Facility Director Schroeder manages with his "blue slip" method. When staff or others see something that needs repair, they fill out a blue slip and Dale determines its status on a priority list. Obviously, some blue slip repairs are more urgent than others. Floors and carpeting are regularly cleaned during the off season, as well as checking the plumbing and heating systems.

The new disc golf course will be opened this summer and is located in a portion of the property that is not being used for regular Camp activities.

Some of our new challenge course elements (adventure playground and teams course) have been, or are going to be, relocated to the north side of Lions Lake, which is an easy walk for campers and rental groups. We hope to rebuild our zip line in the near future, as well. It will start on the north side of the Lake and extend across the Lake to a safe landing on the opposite side. Our climbing tower will also need to be replaced in the near future and we are going to build it in the same area where it is currently. It's important that Lions understand that the Foundation is not soliciting the clubs for the funds to relocate any of the elements. All funds used for the Challenge Course Project will be donations from individuals, businesses and bequests, as well as from grant writing efforts.

Dale continues to work with the DNR Forrester and our Logger to keep our Managed Forest Land maintained for new growth and a healthy forest.

New opportunities for the use of your Camp continue to open. Camp Director Andrea Yenter is always open to groups for the use of the Camp outside of the normal camping season. Off season rental groups that use the year-round buildings help with the annual income, as well as spread good publicity for the Camp's use.



Sight/Hearing/Diabetes Committee

Tracy DeAngelis, Chairperson
Wendy Hartmann, Vice Chairperson

**Committee Members – Mike Martin, John Zimmer, Don Nelson, Shirley Lemke,
Larry Testa, DG Brad Behrens, Deb Folwarski and Julie Baglama**

Eyeglass Recycling Center



The Eyeglass Recycling Center (EGRC) has had a busy and productive year. From July 2018 - March 31, 2019, we have collected 592,254 pairs of used eyeglasses, this included eyeglasses from Nebraska, Iowa and Minnesota. 19.7 ounces of precious metals were sold this year, bringing in \$23,580.90 which is used towards daily operating expenses of the Center.

A BIG "Thank You" to our Eyeglass Sorters; Irene Glodowski, Sophie Wierzba and Carrie Gryniewski. We appreciate your hard work and dedication in leading this important WLF project!

Did you know the EGRC uses some inmates of our State and Federal Correctional Facilities to assist in washing and sorting our eyeglasses? Locations include Stanley, Oxford and Portage.

The Eyeglass Recycling Center continues to receive many calls each year asking "Where are the Eyeglass Recycling Buckets located in (insert your community name here)." Your help is needed in this area! Your Club WLF Program Associate can be the "lead person" or if your club does not have a WLF Program Associate, any Lion/Lioness/Leo member can volunteer. Just note the location and address of the eyeglass and hearing aid buckets your club takes care of and forward this information to Liz Shelley or your District WLF Director. Compiling this statewide database will help field these phone calls and connect the eyeglass/hearing aid donors with the clubs that are collecting.

Eyeglass recycling buckets may be obtained, free of charge, by calling Liz Shelley, Eyeglass Recycling Manager, at 1-715-677-4969, or e-mail wilionserc@wlf.info or contact your District WLF Director.

Vision Screening

From July 2018 – March 31, 2019, we have screened 91,091 children. With the new technology (SPOT and PlusOptix devices), more children are being screened efficiently and accurately. Please remember to report your vision screening data to either your District Vision Screening Chairperson, or Meghan Postelnik, Vision Screening Coordinator, at the Wisconsin Lions Foundation Office.

The New Berlin Lions Club provided a successful vision screening opportunity this past summer at the 2018 Wisconsin State Fair. An air conditioned trailer was set up next to their corn booth, with accessibility to children for vision screening. Lions and Lioness from Wisconsin volunteered their time to screen 1,141 children with 95 referrals. Thank you to the New Berlin Lions for their leadership!



The Vision Screening Group continues to make strides in connecting with local clubs to promote vision screening in their schools. Promotional materials, including stickers, activity sheets and bookmarks are available, free of charge to clubs. Partnerships with Lions KidSight USA, WLF, Prevent Blindness Wisconsin and our Lion/Lioness/Leo clubs continues to grow and strengthen.

Diabetes Awareness

Clubs are doing a great job connecting with the general public by holding health fairs, donating the Caillou book to local school classroom libraries, partnering with local health clubs, senior living facilities, setting up library displays, having literature on diabetes available at their churches or local clinics and holding Strides Walk events. These are just some ways clubs can partner in their own community to promote diabetes awareness.



The Diabetes Challenge for the 2018 – 2019 Lionistic year is well underway. Clubs and districts are being challenged to increase the number of diabetes service projects. If your club has not participated in making your community aware of this chronic disease, it is as easy as putting bookmarks out at your local library, putting up a diabetes awareness poster in a local business or coming up with a new and innovative way to get the word out. In the spirit of “new and innovative”, WLF Director Lion John Zimmer did just that. Remember the Diabetes DVD’s we have? Director John came up with QR code cards with each of the five YouTube video links on one side; the other side of the card has a separate QR code that links to our WLF website. By using a smartphone, the user can take a photo of the code and will be routed to the specific link. Thanks to Director John for this outstanding idea!

The Diabetes Focus Group continues to make progress in looking for new and creative ways to inform clubs about diabetes awareness and make the public aware of this chronic disease. Remember to contact WLF to request FREE materials to promote diabetes awareness in your community.

Hearing

The Wisconsin Lions Foundation, in conjunction with all ten districts in the State, continues to provide FREE hearing aids to those individuals who cannot afford them. Thanks to all Lion, Lioness and Leo clubs for their support of this important project!

From July 1, 2018—March 31, 2019, we have received 100 applications and 82 hearing aids have been ordered for those in need. Clubs are encouraged to continue collecting used hearing aids; WLF sends them to Starkey Manufacturing for credit to purchase new hearing aids. *A total of 14,989 hearing aids have been sent to Starkey for credit. The monies from this credit are distributed evenly throughout the ten districts. Hearing aid collection buckets can be obtained free of charge by contacting the Wisconsin Lions Foundation Office at 1-715-677-4969 or by e-mailing Meghan at mpostelnik@wlf.info.

Committee Structure Update

A new change has been implemented by your WLF Board of Directors this year regarding these committees. As of July 1, 2019, the Vision Screening Group and the Diabetes Focus Group will no longer be meeting as individual committees. These two committees have met and exceeded their individual goals set forth at the inception of these groups. The outstanding collaboration of these groups has been one that have moved both of these projects in new directions, from the implementation of the vision screening devices, to the increased diabetes education opportunities for clubs throughout Wisconsin; all past and present members of these two committees are to be commended for their efforts. Moving forward, the Sight/Hearing/Diabetes Committee on the WLF level will be split into two committees: Diabetes/Hearing Committee and Vision Screening/Eyeglass Recycling Committee. All district chairpersons are invited to submit items to the agenda and participate in these committee meetings. In addition, any Lion/Lioness/Leo, as well as guests, are always invited to the WLF committee and Board of Director meetings. Those district chairpersons unable to attend may still submit a report to the individual committee chairperson. This new direction will be a positive one, as with all our projects, it will improve the communication, as well as education, between WLF Directors and district chairpersons. Our mission statement is “WE SERVE by Reaching, Touching and Improving Lives”, we truly will continue to strengthen our mission together serving in this new capacity, and have many more opportunities to share with others what WE do in Wisconsin.

Public Relations & Resource Development Committee

Stacey Nesseth, Chairperson
Marcia Knapp, Vice Chairperson

**Committee Members – Tom Berendes, Peter Andre, Erv Ziese, Harry Helwig,
Steve Verkuilen and Delores LaFaive**

The goal of the Public Relations and Resource Development Committee is to keep every Lion, Lioness and Leo informed of what's happening with the statewide projects. The Committee also strives to make the public aware of the fantastic work the Lions, Lioness and Leos do every day. Visitor Days, appreciation awards, fundraising events, donations to the Wall of Honor and Friends & Honors Garden are overseen by this Committee. It's Your Camp, Your Eyeglass Recycling Center - it's Your Foundation. It all works because of the generous support of Lions and loving people such as yourselves.

Hustle S'more for Lions Camp

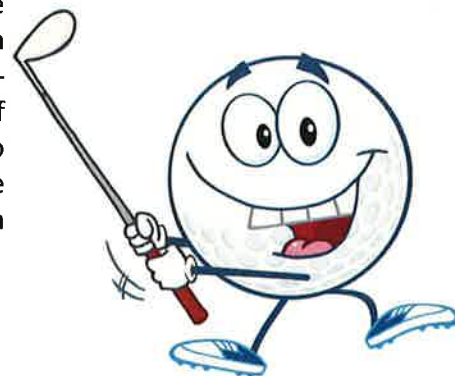


The beautiful Wisconsin Lions Camp is the place to be on Saturday, August 17, 2019. The Hustle S'more for Lions Camp is a 5K run/walk, 10K run and a 15-mile bike ride. These events will be chip-timed. We will be holding the one-mile Donut Dash again this year. Get your doughnut, coffee or juice and enjoy a one-mile stroll around main Camp. This fundraising event helps us continue to provide Camp, free of charge, to children and adults. If you are not a walker, runner or biker, you can collect donations on behalf of the Wisconsin Lions Foundation. Or, we are always looking for event sponsors. Our certified (WI-11021-DM) 5K and 10K courses wind through the scenic trails surrounding Lions Lake, creating a one-of-a-kind running

experience. The 15-mile bike ride starts and ends at Camp and takes you through the beautiful back roads of Central Wisconsin. All races will be chip-timed and participants have the opportunity to earn awards. For more information and to register, please visit www.wisconsinlionscamp.com or call 715-677-4969.

Birch-Sturm Memorial Golf Outing

Join us for the 22nd Annual Birch-Sturm Memorial Golf Outing. It will be held on Saturday, July 20, 2019, at Glacier Wood Golf Course in Iola. Anyone can participate in this event...golfers, non-golfers and sponsors. The price to golf is \$90 per golfer. There are also two sponsorship options available. \$100 Hole Sponsor—A business, club or individual's name will be printed on a hole sign on the course. \$700 Camper Sponsor—A business, club or individual has the satisfaction of knowing that a child with special needs was able to attend a week of Camp, free of charge, because of their generosity. Camper sponsors will also receive recognition on the course, as well as a personal thank you note from the Camper. Registration information is available by contacting the Foundation Office, visiting the website at www.wlf.info or by contacting any WLF Director.



Visitor Days

Visitor Days are held on Wednesdays (except July 17, 2019) during the Summer Camping Season and includes an in-depth tour of your Lions Camp, the opportunity to meet Campers and Staff, shopping at the Trading Post and enjoying a meal in the Dining Hall with our awesome Campers. There is a \$5 fee for each visitor to cover the cost of the meal. The registration forms must be returned to WLF at least two weeks prior to the date of each group's visit. If the registration forms and fees are not received on time, the spots will be released and filled by those on the waiting list.

Can't make our Wednesday Visitor Days? Don't worry, this year we are holding our first Saturday Visitor Day. It will take place on Saturday, August 24, 2019, from 9 - 11 a.m. or 1 - 3 p.m. There is no registration fee, as a meal will not be provided. However, reservations are required. Please contact Off Season Supervisor Jason Brown at 877-463-6953, Ext. 316 or e-mail him at jbrown@wisconsinlionscamp.com during regular business hours, Monday through Friday, 8:00 a.m. to 4:00 p.m. For more information, visit the Foundation's website—www.wlf.info.



Lions Camp for Kids Raffle 2019

The 2019 Lions Camp for Kids Raffle kicked off in January and will wrap up on September 13, 2019 at 1 p.m. at the Wisconsin Lions Foundation Office. You do not need to be present to win, but you do need to purchase a ticket! We know that Lions and Lioness love a good raffle and an opportunity to support our Campers. A \$10 ticket can give you a chance to win one of 16 prizes totaling \$10,000. The top prize is \$2,500.00. Contact your WLF Director or call 877-463-6953 if you would like more tickets.

Deer Hides for Lions Camp

Last year we reached the goal of raising One Million Dollars in the 30 years we have been collecting deer hides for the Wisconsin Lions Foundation and Lions Camp. Now we are looking forward to raising our next million, with your help, of course. Please promote this program in the upcoming deer hunting season. It has been more difficult to get the word out about the Program since deer licenses and registrations are now completed online. However, you can still distribute project material that is available from the WLF, such as pens, posters or use the press release on the WLF website, www.wlf.info. Distribute those materials at outdoor sporting events or banquets. Tell everyone you know about this project. Ask your local meat or venison processor if they would be willing to put up a poster. Now may be the time for your Club to host a deer hide drop off location, if they haven't done so previously. Please notify WLF if you have a new site or if your Club is no longer accepting hides. It is imperative that the drop-off locations listed on the WLF website are accurate. Please contact the WLF at 877-463-6953 if you have any questions.



The Wisconsin Lions Foundation's Projects are successful because of the dedication and support of Lions, Lionesses, Leos and the public. We do provide ways to recognize the achievements, contributions and memories of special people.

Friends and Honors Garden

The Garden was created in 1999 to recognize major contributors (including non-Lions) to the Foundation. There are two donation levels. Donations of \$5,000 or more are recognized on a 12" x 12" inscribed diamond, while a donation of \$2,500 to \$4,999 is recognized on a half diamond.

The Garden, which was built East of the Memorial Building, included three large, two-sided granite walls, each having room for 92 full diamonds and 12 half diamonds. Due to the design of those walls, there are some diamonds (full and half) that have a seam running through them. A few years ago, the WLF Board decided to offer those with seams for half price and there are still some left, should a donor wish to purchase one.



Other than the few diamonds with seams, there are no empty diamonds left in the original Garden. About a year ago, the Board of Directors decided that the Garden should be expanded. Construction started on the addition in the Fall of 2018 and the work should be complete by July 1st of this year. There will be six two-sided granite walls, each wall having space for 48 full diamonds and 20 half diamonds. The Board's biggest concern is that the addition be constructed in such a way that it would be hard to tell where the original structure stops and the new construction begins. Once the Garden construction is complete, WLF's Immediate Past President, John Dickson, would like to continue his search for volunteers to join his Friends and Honors Garden Weeders' Association. If anyone is interested in helping maintain the grounds of the Garden, please contact Lion John.

Wall of Honor



Help maintain the buildings of Lions Camp, one block at a time! The Wall of Honor is located in the WLF Administration Building and was constructed in 2002. It is approximately seven feet high and fourteen feet long. It will hold 1,100 laser engraved solid oak blocks measuring 2" x 6". Each block requires a donation of \$500. The Wall serves as a means of recognizing clubs, members, businesses and loved ones. When the Wall is completely filled, over \$550,000 will have been collected for the Foundation's Building Fund. Approximately 750 blocks have already been purchased.

BE PROUD AND SHOW YOUR LIONS SPIRIT!



Become an advocate for Lionism! Your purchase of a Wisconsin Lions license plate not only provides a \$25 donation to WLF, it helps promote Lionism. Any Wisconsin resident may apply for a Lions license plate. Additional fees are required, including a one-time issuance fee of \$15 and an annual \$25 donation to the Wisconsin Lions Foundation. Your \$25 donation may be tax deductible when filing your income taxes. More information is available by visiting www.dot.wisconsin.gov and searching "Lions License Plate."

Financial Information

Independent Auditor's Report

Board of Directors
Wisconsin Lions Foundation, Inc.
Rosholt, Wisconsin

Report on the Financial Statements

We have audited the accompanying financial statements of the Wisconsin Lions Foundation, Inc. (Organization) which comprise the statements of financial position as of December 31, 2018 and 2017, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wisconsin Lions Foundation, Inc. as of December 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

To the Board of Directors
Rosholt, Wisconsin

Other Matters

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the 2018 financial statements but is required by the *Department of Health Services Audit Guide*. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the 2018 financial statements. The information has been subjected to the auditing procedures applied in the audit of the 2018 financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the 2018 financial statements or to the 2018 financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the 2018 financial statements as a whole.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated April 2, 2019, on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.

KerberRose SC
Certified Public Accountants
April 2, 2019

WISCONSIN LIONS FOUNDATION, INC.

Statement of Functional Expenses

For the Year Ended December 31, 2018

	Program Services					Total Program Services
	Summer Camp	Off Season Rental	Eyeglass Recycling Center	Diabetes Education	Hearing	
EXPENSES:						
Salaries	\$ 381,531	\$ 42,507	\$ 76,045	\$ -	\$ -	\$ 500,083
Food	71,414	26,641	-	-	-	98,055
Wish List Purchases	-	-	-	-	-	-
Trading Post Cost of Sales	-	-	-	-	-	-
Golf Outing	-	-	-	-	-	-
Hustle S'more for Lions Camp	-	-	-	-	-	-
Employee Benefits	52,222	3,019	3,407	-	-	58,648
Payroll Taxes	26,762	6,615	4,379	-	-	37,756
Camp Raffle	-	-	-	-	-	-
Office Supplies	-	-	-	-	-	-
Postage	-	-	7,213	-	-	7,213
Healthcare Supplies	1,547	-	-	-	-	1,547
Kitchen Supplies	4,194	1,159	-	-	-	5,353
Janitorial Supplies	8,512	-	-	-	-	8,512
Program Supplies	6,074	507	12,810	-	87,429	106,820
Diabetes Education	-	-	-	195,424	-	195,424
Telephone	-	-	-	-	-	-
Utilities	-	-	-	-	-	-
Auto Expense	-	-	-	-	-	-
Insurance	8,328	6,084	3,864	-	-	18,276
Affiliations and Licenses	9,835	-	-	-	-	9,835
Bedding & Laundry	5,799	735	-	-	-	6,534
Repair and Maintenance-Buildings	-	-	-	-	-	-
Repair and Maintenance-Grounds	-	-	-	-	-	-
Repair and Maintenance-Equipment	-	-	83	-	-	83
Public Relations	-	-	-	-	-	-
Travel, Meals and Entertainment	-	-	-	-	-	-
Income Taxes	-	7,671	-	-	-	7,671
Real Estate Taxes	-	-	-	-	-	-
Professional Fees	-	-	-	-	-	-
Staff Recruitment	6,414	-	-	-	-	6,414
Drug Testing	1,100	-	-	-	-	1,100
Depreciation	26,852	10,323	-	-	-	37,175
Allocation of Administrative Exp	114,591	59,499	8,815	8,815	8,815	200,535
Allocation of Facility Expenses	348,602	127,267	16,600	5,533	5,533	503,535
TOTAL EXPENSES	\$ 1,073,777	\$ 292,027	\$ 133,216	\$ 209,772	\$ 101,777	\$ 1,810,569

Statement of Functional Expenses

For the Year Ended December 31, 2018

Supporting Services							
Management and General			Fundraising			Total	Total
Administrative	Facility	Trading Post	Resource Development	Public Relations	Supporting Services		
\$	215,555	\$ 194,595	\$ -	\$ -	\$ -	\$ 410,150	\$ 910,233
	-	-	-	-	-	-	98,055
	-	35,497	-	-	-	35,497	35,497
	-	-	38,259	-	-	38,259	38,259
	-	-	-	10,529	-	10,529	10,529
	-	-	-	-	4,994	4,994	4,994
	70,655	31,917	-	-	-	102,572	161,220
	34,433	15,882	-	-	-	50,315	88,071
	-	-	-	10,274	-	10,274	10,274
	48,391	-	-	-	-	48,391	48,391
	13,853	-	-	-	-	13,853	21,066
	-	-	-	-	-	-	1,547
	-	-	-	-	-	-	5,353
	-	-	-	-	-	-	8,512
	-	-	-	-	-	-	106,820
	-	-	-	-	-	-	195,424
	-	11,618	-	-	-	11,618	11,618
	-	70,562	-	-	-	70,562	70,562
	-	8,034	-	-	-	8,034	8,034
	4,068	81,488	-	-	-	85,556	103,832
	-	779	-	-	-	779	10,614
	-	-	-	-	-	-	6,534
	-	25,053	-	-	-	25,053	25,053
	-	7,339	-	-	-	7,339	7,339
	-	12,118	-	-	-	12,118	12,201
	1,264	-	-	-	31,931	33,195	33,195
	19,806	-	-	-	-	19,806	19,806
	-	-	-	-	-	-	7,671
	-	15,768	-	-	-	15,768	15,768
	27,234	-	-	-	-	27,234	27,234
	-	-	-	-	-	-	6,414
	-	-	-	-	-	-	1,100
	5,476	42,685	-	-	-	48,161	85,336
	(220,368)	-	2,204	4,407	13,222	(200,535)	-
	16,600	(553,335)	11,067	5,533	16,600	(503,535)	-
\$	236,967	\$ -	\$ 51,530	\$ 30,743	\$ 66,747	\$ 385,987	\$ 2,196,556

WISCONSIN LIONS FOUNDATION, INC.

Statement of Activities

For the Year Ended December 31, 2018

REVENUES AND OTHER SUPPORT:

Contributions	\$ 1,309,593
Support from Related Entities	270,249
In-Kind Donations	2,755
Off Season Rentals	188,976
Trading Post Income	43,003
Promotional Revenue	846
Diabetes Education Grants	149,026
Eyeglass Recycling Handling & Shipping Revenue	18,998
Miscellaneous Income	49,444
Special Event Income	95,856
Interest & Investment Income	2,372
Sale of Recycled Material:	
Hearing Program	27,886
Eyeglass Program	29,878
Net Assets Released from Restriction: Satisfaction of Restrictions	-
Total Revenues and Other Support	<u>2,188,882</u>

EXPENSES

Program Services	1,810,569
Management & General	236,967
Fundraising	149,020
Total Expenses	<u>2,196,556</u>

CHANGE IN NET ASSETS	(7,674)
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NET ASSETS - BEGINNING	<u>4,643,943</u>
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NET ASSETS - ENDING	<u><u>4,636,269</u></u>
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WISCONSIN LIONS FOUNDATION, INC.

Statement of Cash Flows

For the Year Ended December 31, 2018

CASH FLOWS FROM OPERATING ACTIVITIES:

Change in Net Assets	\$ (7,674)
Adjustments to Reconcile Change in Net Assets to Net Cash Flows From Operating Activities:	
Depreciation	85,336
Interest Added to Certificates of Deposit	(1,242)
(Increase) Decrease in Operating Assets:	
Accounts Receivable	(2,587)
Pledges Receivable	18,364
Inventories	7,482
Prepaid Expenses	(11,456)
Increase (Decrease) in Operating Liabilities:	
Accounts Payable	(19,749)
Accrued Liabilities	2,770
Deferred Revenue	(2,534)
Total Adjustments	76,384
Net Cash Flows From Operating Activities	68,710

CASH FLOWS FROM INVESTING ACTIVITIES:

Sale of Investments	-
Purchases of Certificates of Deposit	(150,000)
Purchase of Property and Equipment	(155,316)
Net Cash Flows From Investing Activities	(305,316)

NET CHANGE IN CASH (236,606)

CASH - BEGINNING 634,116

CASH - ENDING \$ 397,510

WISCONSIN LIONS FOUNDATION, INC.

Statement of Financial Position

For the Year Ended December 31, 2018

CURRENT ASSETS

Cash	397,510
Certificates of Deposit	451,719
Accounts Receivable	50,144
Pledges Receivable	53,883
Inventories	11,631
Prepaid Expenses	36,827
Total Current Assets	1,001,714

PROPERTY AND EQUIPMENT

Construction in Progress	99,977
Land and Land Improvements	438,927
Building and Improvements	4,117,558
Operating Equipment	621,665
Office Equipment	121,254
Program and Camp Equipment	377,039
Total Property and Equipment	5,776,420
Less: Accumulated Depreciation	2,038,545
Net Property and Equipment	3,737,875

TOTAL ASSETS

4,739,589

CURRENT LIABILITIES

Accounts Payable	17,189
Accrued Wages	58,857
Accrued Payroll Taxes	6,402
Accrued Property Taxes	16,277
Other Accrued Expenses	924
Deferred Revenue	3,671
Total Current Liabilities	103,320

NET ASSETS

Unrestricted	
Investment in Property and Equipment	3,737,875
Board Designated for Vehicle Purchases	50,543
Board Designated for Building Projects	281,687
Board Designated for Equipment Projects	196,657
Unrestricted	80,090
Total Unrestricted	4,346,852
Temporarily Restricted	289,417
Total Net Assets	4,636,269
TOTAL LIABILITIES AND NET ASSETS	4,739,589



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