



# Annual Report 2019-2020

Wisconsin Lions Foundation, Inc.

We Serve by Reaching, Touching and Improving Lives

# Foundation Overview



The Wisconsin Lions Foundation, Inc. was initiated at the 1955 State Convention in Stevens Point and was formally organized at the 1956 State Convention in Fond du Lac. It is a 501(c)(3) non-profit organization for charitable, benevolent, and educational purposes.

From its humble beginning, the Foundation has grown to be the pride and joy of the Lions, Lioness, and Leos of Wisconsin. It is very much appreciated by the people whose lives have been, or are being, changed by its programs. Through the efforts of the individual Clubs throughout Wisconsin, public donations, memorials, bequests, and interest from the Birch-Sturm Memorial and Lions Pride Endowment Funds, the Foundation's assets are at approximately \$4.5 million. This is all made possible because Clubs and individuals believe in what the Foundation has to offer and because of the watchful administration of the Board of Directors.

Two Directors represent each District in Multiple 27 (State of Wisconsin) on the Board of Directors. They are elected at their District Conventions for a three-year term. In addition, a current District Governor is elected annually by the Council of Governors to serve as Council Representative, with full Director privileges. This District Governor also acts as a liaison between the Council of Governors and the Foundation Board of Directors. Three Lioness Representatives are also elected by the Lioness Affiliate District Advisory Committee and serve with full voting rights.

The Board of Directors selects their own officers, and the President appoints the Committee Chairs and assigns members to the various committees. Recommendations from these committees are reported to the Board of Directors in order to formulate goals and policies and improve the services of the Wisconsin Lions Foundation.

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# Presidential Message

**Tal Janowitz, WLF President**



My motto this year was "Great People go to Great Lengths to do Great Things".

I cannot say enough good words about the staff at WLF. Until you are President, you really do not understand how much care and support that they give not only for the campers but also the Directors. As President, Evett and Liz are in continual communication with you and making sure you are set up to succeed. There is always one staff member at each convention with plaques, video, or whatever is needed for the President to inform our members about WLF.

The Executive Committee was very supportive and worked through many new ideas and aided the standing committees.

The Committee Chairs: Lions Tracy, Laurie, Steve, Renee, Tom, and Mary went above and beyond this year. Please read their reports that follow.

The WLF Directors have been enthusiastic and willing to discuss ideas. We shared many laughs and had valuable discussions. Looking forward, I feel WLF is in good hands and is set up for future moving forward.

I am proud of the many great accomplishments that occurred this year. This is the first year in which campers with epilepsy became part of Camp, where their fees were covered by Lions' contributions. The Camp survived a severe thunderstorm with a few bruises. The new Adventure Course was in full use. The Friends and Honors Garden was expanded, and a Master Site Plan was developed and put in place. WLF also partnered with Lions Pride to help sunset their giving campaign and District 27-C1 made 100% in club contributions, forcing PDG Brad Behrens and VDG John Zimmer to take a mud bath.

Last year there were 1,196 campers. For one week, these campers and their parents/guardians step out of their comfort zone and entrust themselves to our seasonal and full-time staff. While at Camp, they swim, fish, camp in the woods or use the new Adventure Course. In our Camp video, you will notice the campers start with a bit of trepidation but then scream with excitement as they walk across the ropes or pull a fish out of the water. You see them make friends and share their camp experience in the video. These campers are inspirational in that they are great people going to great lengths to do great things in their own way.

That is why at each convention, and even in my articles, I mention my goal of 100% club participation in donations to WLF. Continued support of the WLF allows for the staff to do great things, not only for the campers, but for you as Lions. WLF continues to support you with vision screening, hearing aid information, diabetes materials and a place to recycle eyeglasses.

I am proud, honored, humbled and thankful to have been President.

Together we are reaching, touching and improving lives as we serve.





## **Board of Directors**

### **Executive Committee**

President–Tal Janowitz

Vice President–Mary Vrieze

Secretary–Darrel Blank

Treasurer–Larry Testa

Immediate Past President–Jo Marson

### **Foundation Directors**

27-A1 Tal Janowitz, Waterford & Tracy De Angelis, Muskego

27-A2 Darrel Blank, Grafton & Renee Peterson, Horicon

27-B1 Wendy Hartmann, St. Nazianz & Tom Berendes, Oxford

27-B2 Mike Martin, Marinette & Tom Mueller, Forestville-Maplewood

27-C1 Erv Ziese, Stevens Point Noon & John Zimmer, Maine

27-C2 Shirley Lemke, Medford & Roger Weber, Sayner Star Lake

27-D1 Steve VerKuilen, Evansville & Laurie Holthaus, Monroe

27-D2 Jo Marson, LaCrosse & Pat Hart, Tomah

27-E1 Mary Vrieze, Jim Falls & Jeanne Jensen, St. Croix Falls

27-E2 Larry Testa, River Falls & Kayleen Rosman, Fairchild

### **Lioness Directors**

27-A1 Patti Redlin, Mukwonago

27-B2 Jane Myhra, Iola

27-D1 Julie Baglama, Madison-Monona

### **State Council**

#### **Representative**

DG Tim McClain, Sparta

## **Full-Time Staff**

\*Evelt Hartvig, Executive Director

\*Dale Schroeder, Facility Director

\*Andrea Yenter, Camp Director

\*Liz Shelley, Administrative Assistant/Eyeglass Recycling Manager

\*Julie Wierzba, Bookkeeper

Katheryn Buffington, Summer Camp Program Supervisor

Jason Brown, Off-Season Program Supervisor

Michelle Kruzicki, Camp Administrative Assistant

Sophie Wierzba, Eyeglass Recycling

Peter Rekowski, Maintenance Assistant

Todd Check, Maintenance Assistant

Nancy Michelkamp, Housekeeping

Sarah Wachuta, Food Service Supervisor

## **Part-Time Staff**

Paula Lauer, Healthcare Supervisor

\*Meghan Postelnik, Office Assistant/Hearing Aid Coordinator

\*Irene Glodowski, Eyeglass Recycling

Carrie Gryniowski, Housekeeping/Eyeglass Recycling

**\*denotes Lions Club member**

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***The Board of Directors would like to thank the Staff of the Wisconsin Lions Foundation for their dedication, as well as the hard work they put forth day in and day out. They are truly an integral part of the entire operation of our projects and we appreciate everything they do!***

# Committee Reports



# Camp Operations/ Property Committee

Tom Berendes, Chairperson  
Brad Behrens, Vice Chairperson

Committee Members – Patti Redlin, Wendy Hartmann, Tom Mueller, Shirley Lemke, Laurie Holthaus and Pat Hart

## Camp Operations

Your Wisconsin Lions Camp programs and facility continue to provide the experience of a lifetime for our campers. It couldn't be done without the support of all of our Wisconsin Lions, Lioness and Leos. We appreciate the promotion of the Camp Project, the annual donations to cover the cost of running Camp, the additional donations to our wish list and other projects, the sharing of our projects with

schools and educators and your enthusiasm for doing great things at Camp.

We had another great camping season in 2019 thanks to Andrea Yenter, our Camp Director; Summer Allen our Summer Camp Program Supervisor; Paula Lauer, our Healthcare Supervisor; Michelle Kruzicki, our Camp Administrative Assistant; Sarah Wachuta, our Food Service Supervisor; Jason Brown, our Off-Season Program Supervisor; the Summer Camp Staff and the rest of the Foundation Staff.

Our total number for 2019 was 1,196 campers. There were 98 cancellations and five no shows. Below shows the number of campers and their disability, by District, for the 2019 season:

District	BVI Adults & Youth	ID/EA Adults & Youth	DHH Adults & Youth	DB Youth	Epilepsy	CIT	Total	Staff
A1	35	47	60	74	0	0	216	19
A2	21	54	24	53	3	2	157	10
B1	32	55	36	32	0	0	155	7
B2	32	60	43	39	3	2	179	15
C1	17	31	19	17	0	2	86	16
C2	6	21	6	6	2	0	41	0
D1	32	45	42	50	3	0	172	5
D2	10	18	15	15	2	0	60	0
E1	11	12	9	4	4	0	40	1
E2	11	50	14	8	5	0	88	2
Out-of-State	0	1	0	1	0	0	2	8

**BVI**—Blind or Visually Impaired    **ID/EA**—Intellectual Disability or Educational Autism    **DHH**—Deaf or Hard of Hearing

**DB**—Diabetes    **Epilepsy**—Youth with Epilepsy    **CIT**—Counselors in Training (maximum of 10)

**Out-of-State**—1 Military Service Family Camper and 1 camper the American Diabetes Association made an exception for attendance due to a move/last year of Camp



Our committed seasonal summer staff made 2019 an amazing experience for our campers. We had a very strong group of returning staff that made things run very smoothly. Below is our 2020 summer calendar that shows a few changes we have made. We've added a short mini-camp for some new campers with intellectual disabilities or autism to get to know Camp in a shortened session, creating a successful experience to build on in future years. We have also put our Counselor-In-Training program on pause for a year so we can revamp the program by creating a new curriculum and structure to meet the changing needs of those applying for this experience.

May 26 - June 4	Staff Training—open to all staff
<b>Block One</b>	
June 7 -12	Adults who are Blind or Visually Impaired
June 14 - 19	Children with Type I & II Diabetes (Camp Lakota)
June 21 - 26	Children with Type I & II Diabetes (Camp Lakota)
June 28 - July 3	Children with Intellectual Disabilities or Autism
July 5 - 10	Children with Intellectual Disabilities or Autism
July 12 - 15	Children with Intellectual Disabilities or Autism—"mini camp program"
July 16 - 18	Staff time off
<b>Block Two</b>	
July 19 - 24	Children who are Deaf or Hard of Hearing
July 26 - July 31	Children who are Deaf or Hard of Hearing
August 2 - 7	Children who are Blind or Visually Impaired and Children with Epilepsy (Camp Phoenix)
August 9 - 13	Adults 18-25 with Intellectual Disabilities or Autism ( <i>by invitation only</i> )
August 17 - 21	Adults who are Deaf or Hard of Hearing

In programming news, we've completed a full summer using our new Adventure Course and it was a huge hit! Our campers loved being able to explore and climb on their own. We recently finished construction during the fall on our newest addition to our challenge course—a high ropes team course complete with a giant swing. We are really looking forward to seeing campers try this out for the first time in 2020. Plans for a new zip line continue, however, due to elevation issues, it cannot go over the Lake like we had hoped. A new site has been identified and we are working on grants to fund the cost of construction. We hope to build this in time for the 2021 season.

Our recruiting efforts for campers and staff have moved to postcard formats and social media. As technology changes, we continue to move forward utilizing it to be more efficient in our operations. 2020 will be the first summer we offer on-line registration. While implementing this change is going to be a challenge, we feel this will make our registration process easier for parents and guardians. If this goes well in 2020, for 2021 we will move our confirmation process on-line and allow for the creation of accounts, so that camper information can be updated immediately by themselves or family members.

Our Off-Season rental program continues to improve with new program offerings (our new challenge course additions), along with a stronger focus on customer service. In 2020, we plan to recognize our long-time rental groups that will include social media recognition.



We're very proud of these relationships – they have not only brought in income, but have been great sources of camper and staff referrals. This successful program also allows us to provide opportunities for professional growth and development for our full-time Camp Staff.

2020 will also be a year for rebuilding our Staff Alumni Association. We have partnered with CampAlum.com to create a website registry and a place for alumni to visit to reconnect and join events we'll be creating throughout the year. It is our hope to develop alumni connections to assist in camper and staff recruitment, staff training, school visits and other opportunities that we may discover as we go through this process.

Thank you for your service to our campers. Together, we are truly accomplishing great things at your Wisconsin Lions Camp!

### **Property**

The biggest challenge we had in 2019 was dealing with the aftermath from the severe thunderstorms that rolled through our area in July. We were fortunate that the only damage in the main Camp area was caused by a couple of large trees falling on two sections of our walk bridge, damaging them to the point where the entire sections had to be replaced. Once the sections were replaced, the entire walk way got a new coat of stain.

Our Disc Golf Course is where most of the trees were uprooted and caused quite a mess. Thankfully, none of the disc course baskets were damaged. Our Logger was kind enough to come out and remove the larger trees right away. The cleanup process from this storm will go on for a long time. Facility Director, Dale Schroeder, has been working year-round with our Logger, ensuring our forestland continues to remain healthy.

Routine maintenance of the buildings and equipment continues every day and keeps Dale and our two full time maintenance assistants very busy.

The Board of Directors encourages all Lions, Lioness and Leos to take some time and visit the property in Rosholt. Every member should be very proud of the Camp and the beautiful property they support.



# Vision Screening/Eyeglass Recycling Committee

**Tracy DeAngelis, Chairperson**  
**Shirley Lemke, Vice Chairperson**

**Committee Members – Tom Berendes, Mike Martin, Pat Hart, Jeanne Jensen,  
Julie Baglama and Patti Redlin**



## Vision Screening

This year has been impactful in many ways. First, many of the District Vision Screening Chairpersons have been attending the committee meetings at WLF, collaborating with WLF Directors to move vision screening forward. The input and new ideas that these chairpersons have been bringing to the meetings has given the discussions new meaning and direction. As we continue transitioning into this new format from the former Vision Screening Group meeting separately from the WLF

Committee, each person will be heard and their input is valued as we work together

Our second impact is reflected in the vision screening statistics. From July 2019 - March 31, 2020, we have screened 87,477 children with 9,177 referrals. With the new technology (SPOT and PlusOptix devices), more children are being screened efficiently and accurately. Many Districts have opened up opportunities in new areas. For example, A1 is now screening Milwaukee Public Schools and C1 is working on going into the homeless communities. Please remember to report your vision screening data to either your District Vision Screening Chairperson or Meghan Postelnik, Vision Screening Coordinator at [mpostelnik@wlf.info](mailto:mpostelnik@wlf.info).

WLF offered a one-time opportunity for Districts to have their vision screening devices covered if they are lost or stolen through WLF's insurance.

- Districts had until June 30, 2020 to sign up for this offer; otherwise devices won't be covered under this lost or stolen policy
- The approximate cost per device would be \$95.00 per year
- Districts interested would have the District Vision Screening Chairperson submit to WLF the vision screening device model/type, manufacturer and serial number, as well as the original purchase price of the vision screening device for each vision screening device the District would like to be included in the coverage
- This would include vision screening devices purchased with or without grant monies
- Clubs interested in participating should contact their District Vision Screening Chairperson

Promotional materials including stickers, activity sheets and bookmarks, as well as displays are available free-of-charge to clubs. Partnerships with Lions KidSight USA, WLF, Prevent Blindness Wisconsin and our own "Lions Family" continue to grow and strengthen.

Thank you Lions, Lioness and Leos for "Reaching, Touching and Improving" the lives that are impacted by the vision screening project of your Wisconsin Lions Foundation.





## Eyeglass Recycling Center



The Eyeglass Recycling Center (EGRC) has had a busy and productive year. From July 2019 – March 2020, we have collected 473,571 pairs of used eyeglasses, which includes donations from Nebraska, Iowa and Minnesota.

Precious metals totaling 23.13 ounces were sold in 2019, bringing in \$34,810.65, used for daily operations.

A BIG “Thank You” to our Eyeglass Recycling Manager, Liz and our Sorters, Irene, Sophie and Carrie. We appreciate their hard work and dedication in leading this important WLF project!

Did you know that the EGRC uses some of the correctional facilities in the State to assist in washing and sorting our eyeglasses? Locations include Stanley, Oxford and Portage.

The EGRC continues to receive many calls each year asking “Where are the Eyeglass Recycling Buckets located in (insert your community name here)?” Compiling this statewide database will help field these phone calls and connect the eyeglass donors with the clubs that are collecting. Your help is needed in this area! Any “Lions Family” member can volunteer within their club to gather this information. Just note the location and address of the eyeglass buckets your club takes care of and forward this information to Liz Shelley or your WLF Director.

This past year, legislation was moving forward in an exciting direction to enable our recycled eyeglasses to be distributed to missions around Wisconsin. House Bill 895.508 would provide a liability exemption for charitable organizations providing previously owned eyeglasses to Wisconsin residents. Please connect with your State Representatives to continue support of this Bill so we may serve those in need right here at home. These missions would be led similar to our world missions, with either an ophthalmologist or optometrist giving an eye exam to those WE SERVE, with our “Lions Family” members, as well as additional volunteers, fitting eyeglasses under the direction of the eye care professionals.

Eyeglass recycling buckets may be obtained, free-of-charge, by contacting Liz Shelley at 1-715-677-4969, or [ls Shelley@wlf.info](mailto:ls Shelley@wlf.info). You may also contact your WLF Director.



*People are in our lives for numerous reasons and we would like to honor one of those people who worked and volunteered for the Wisconsin Lions Foundation for a large part of his life.*

*On Saturday, February 1st, Lion Don Hartvig passed away unexpectedly, alongside his loving son, Andy, who was his pride and joy. Lion Don was the husband and partner-in-service of our Executive Director, Evett Hartvig. Since Evett has worked at the Wisconsin Lions Foundation, Lion Don has been a part of our Foundation Family. He volunteered for many years, traveling to conventions and meetings of all kinds. After he retired, he began to work more with our Eyeglass Recycling Center. He spent a lot of his time on the road, picking up and dropping off eyeglasses from Lions all over the State, as well as making monthly trips to the correctional facilities.*

*Donny loved being a Lion. He enjoyed being part of the Lions family when socializing at conventions and other Lions functions. He will be greatly missed by all those lives he touched with his sense of humor, compassion and understanding.*

*Thank you Lion Donny!*

# Hearing/Diabetes Committee

**Laurie Holthaus, Chairperson**  
**Tracy DeAngelis, Vice Chairperson**

**Committee Members – Wendy Hartmann, Kaylee Rosman, DG Tim McClain,  
Julie Baglama and Jane Myhra**

## Hearing

The Wisconsin Lions Foundation, in conjunction with all 10 Districts, continues to provide free hearing aids to those individuals who cannot afford them. In order to qualify for a free hearing aid, the applicant must not exceed 140% of the U.S. Department of Health and Human Services Poverty Level. This figure changes each year in January. In 2019, 108 applications were processed and 83 hearing aids were ordered.

Applications can be downloaded from the website or by calling the Foundation Office at 877-463-6953.

Clubs are encouraged to collect used hearing aids and send them to the WLF Office. The WLF sends the used hearing aids on to Starkey Manufacturing who gives them credit to purchase new hearing aids or “cash out” the account and split the funds evenly among all 10 Districts. A total of 4,137 used hearing aids were sent to Starkey Manufacturing in 2019, giving the Foundation a credit of \$18,852.17.

Clubs are also encouraged to make sure that hearing aid collection buckets are distributed throughout their Districts so the collection of used hearing aids continues. Hearing buckets can be obtained, free of charge, by contacting the Wisconsin Lions Foundation Office at 877-463-6953-715-677-4969 or emailing Meghan at [mpostelnik@wlf.info](mailto:mpostelnik@wlf.info).

## Diabetes Awareness

The goal of this Project is to foster partnerships and provide diabetes information and education to individuals with diabetes. This is done by the WLF educating Lions, Lioness and Leos about diabetes and then giving them the resources to go out in their individual communities and share that knowledge.

Club activities in 2019 included:

- 200 plus Clubs ordered diabetes materials from the WLF to hand out in their communities
- Cubs performed diabetes awareness projects with other partnerships.
- Clubs distributed over 23,000 pieces of educational materials for Diabetes Alert Day in March of 2019.
- Over 1,000 books about diabetes were distributed to local libraries and schools.
- Clubs ordered over 24,000 stickers from the WLF to put on water bottles they either sold or gave away.

We appreciate all the organizations that we have formed partnerships throughout the year to help us keep our clubs and communities up-to-date about diabetes and the health issues it can cause. Some of those partnerships include:

State of Wisconsin Diabetes Prevention and Control Program (DPCP)  
Wisconsin Diabetes Advisory Group (DAG)  
American Diabetes Association (ADA)  
National Kidney Foundation (NKF)



# Public Relations & Resource Development Committee

Renee Peterson, Chairperson  
Steve VerKuilen, Vice Chairperson

Committee Members – Brad Behrens, Erv Ziese, Roger Weber, Kaylee Rosman and Jane Myhra

The Public Relations and Resource Development Committee watch over the various events/fundraisers conducted by the Wisconsin Lions Foundation and assist the Staff in making sure they all happen. The fundraisers are: Hustle S'more for Lions Camp, Birch-Sturm Memorial Golf Outing, Camp for Kids Raffle and Deer Hide Collection. Visitor Days, tours and donor recognition opportunities such as the Wall of Honor and the Friends and Honors Garden are also overseen by this Committee.

## Hustle S'more for Lions Camp



On Saturday, August 17, 2019, over 100 runners, walkers and bicyclists from around the State took part in the Hustle S'more for Lions Camp event. Participants competed in the 5K run/walk, 10K run or 15-mile bike ride. For those who preferred a more low-key competition, there was the one-mile Donut Dash. All events except the Donut Dash were chip-timed. Medals were given to the overall and top three finishers in each timed race. Our certified (WI-11021-DM) 5K and 10K courses wind through the scenic trails surrounding Lions Lake, creating a one-of-a-kind running experience. The 15-mile bike ride starts and ends at Camp and takes you through the beautiful back roads of Central Wisconsin.

We were able to raise \$9,315 with the race fees, pledges

collected by participants and sponsorships. We also received several in-kind donations from our sponsors to provide bottled water, lunch and several prizes for our participants. Thank you to all who were a part of this terrific event. We're looking forward to holding our next Hustle S'more for Lions Camp on Sunday, August 15, 2020. See you there!



## Birch-Sturm Memorial Golf Outing

Unfortunately, the original date of our 22nd Annual Birch-Sturm Memorial Golf Outing was a complete "wash out", thanks to Mother Nature on July 20th. The golfers were checked in and ready, but we were never able to get them out on the course to start golfing. Thankfully, we didn't have anybody stranded out on the course when the torrential rains and winds came through. Everyone was safe inside the clubhouse.

We rescheduled to Saturday, September 14th, and we had 120 golfers with 25 Camper Sponsorships and 51 Hole Sponsorships which raised just over \$30,000 for your Wisconsin Lions Foundation's projects. We hope to see you at our 23rd Annual Birch-Sturm Memorial Golf Outing on July 18th, 2020—without the rain this time!



## Visitor Days

Visitor Days were held on Wednesdays during the 2019 Summer Camping Season and included an in-depth tour of your Lions Camp, the opportunity to meet Campers and Staff, shopping at the Trading Post and enjoying a meal in the Dining Hall with our terrific Campers. Wednesday Visitor Days had 254 people attend with 20 people attending our Saturday Visitor Day on August 24, 2019.

To take part in the 2020 Visitor Days, please contact our Off-Season Program Supervisor Jason Brown at 877-463-6953, Ext. 316 or e-mail him at [jbrown@wisconsinlionscamp.com](mailto:jbrown@wisconsinlionscamp.com). More information about Visitor Days can also be found on the Foundation's website at [www.wlf.info](http://www.wlf.info).



## Lions Camp for Kids Raffle

The 2019 Lions Camp for Kids Raffle kicked off in January and wrapped up on September 13, 2019 at the Wisconsin Lions Foundation Office. We were able to raise over \$25,000 for your Lions Camp. In case you haven't gotten your tickets yet, the next raffle drawing will be coming up on September 11, 2020. Contact your WLF Director or call 877-463-6953 if you would like more tickets. The 2019 winners of the raffle were:

**1st prize—\$2,500:** Edgar Lions **2nd prize—\$1,500:** Karen K. of Ashland **3rd prize—\$1,000:** New Lisbon Lions

**4th-8th prizes—\$500:** Kevin K. of Melrose, Dick V. of Kaukauna, Fox River Lions, East Troy Lioness and George S. of Wild Rose

**9th—18th prizes—\$250:** Sue B. of Wausau, Alan G. of Colby, Hayward Lions, Cassie L. of Pleasant Prairie, Sauk Prairie Lions, Jackie S. of Oxford, Jerome W. of Franklin, Solider Grove Lioness, Schofield Lions and Pat R. of Appleton.

Congratulations and thank you for your support of our projects!

## Deer Hides for Lions Camp

The 2018-2019 hunting season was a successful one with the hides collected bringing \$91,373.21 to the Foundation. The 2019-2020 deer hides have been collected by our buyer and at the time of publication had not yet received the payment from our buyer due to the current circumstances with coronavirus. With the advent of on-line registrations and licensing, it has made our clubs be more creative in promoting the deer hide collection program. In preparation for the 2020-2021 deer season, we are asking clubs to promote the project by ordering project materials such as pens and posters to put up and share around your community to get the word out about our collection. Talk with your local venison processors and post the flyers at local businesses. Please also take a moment to update our on-line listing of deer hide



collection sites across the State. We want to make sure we've added any new sites and removed ones no longer collecting hides. Please contact the WLF office at 877-463-6953 for updates, materials or any questions you may have.



The Wisconsin Lions Foundation's Projects are successful due to our many generous donors. The WLF has donor recognition opportunities available at the Foundation and Camp.

### **Friends and Honors Garden**

We are very excited to announce the expansion of the Friends and Honors Garden with six additional double sided walls of engraving to celebrate your generous donations. Each side contains 39 full diamonds, along with 10 half diamonds. Full diamonds recognize a \$5,000 donation and half diamonds recognize a \$2,500 donation.

We also have opportunities to purchase diamonds that were on a seam in the older section of the Friends and Honors Garden at a reduced rate (\$2,500 for full and \$1,250 for half diamonds).

Now that the new walls are in, we're working on getting landscaping done around the Garden to create sensory experiences for both our campers and visitors.

Thanks to generous donors who over the last year donated enough funds to engrave seven full diamonds and two half diamonds. We look forward to showing off the new addition to the garden to our visitors this coming year.



### **Wall of Honor**



Help maintain the buildings of Lions Camp, one block at a time! The Wall of Honor is located in the WLF Administration Building and was constructed in 2002. It is approximately seven feet high and fourteen feet long. It holds 1,100 laser engraved solid oak blocks measuring 2" x 6". Donations of \$500 are for a full block and there are a limited number of half blocks available for a \$250 donation. In 2019, donations totaled \$21,500. There are less than 250 blocks currently available for purchase. Get yours today!

### **Take Your Lions Spirit On the Road!**

This program began in 2013 and has continued to provide monthly support to your Wisconsin Lions Foundation. In 2019, we received \$6,000 in donations from Lions license plates. Since the program's start, we've received \$54,000 for the Foundation. Your purchase of a Wisconsin Lions license plate not only provides a yearly \$25 donation to WLF, it shows off your Lions spirit! Any Wisconsin resident may apply for a Lions license plate. Besides the yearly donation, you will need to pay a one-time issuance fee of \$15. Your yearly \$25 donation may be tax deductible when filing your income taxes. More information is available by visiting [www.dot.wisconsin.gov](http://www.dot.wisconsin.gov) and searching "Lions License Plate." Head out on the road with your new license plate this year!



# Financial Information



# Independent Auditor's Report

Board of Directors  
Wisconsin Lions Foundation, Inc.  
Rosholt, Wisconsin

## **Report on the Financial Statements**

We have audited the accompanying financial statements of the Wisconsin Lions Foundation, Inc. (Organization) which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

## **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wisconsin Lions Foundation, Inc. as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.



To the Board of Directors  
Rosholt, Wisconsin

### **Other Matters**

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the 2019 financial statements but is required by the *Department of Health Services Audit Guide*. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the 2019 financial statements. The information has been subjected to the auditing procedures applied in the audit of the 2019 financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the 2019 financial statements or to the 2019 financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the 2019 financial statements as a whole.

### **Other Reporting Required by Government Auditing Standards**

In accordance with *Government Auditing Standards*, we have also issued our report dated February 25, 2020, on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.

**KerberRose SC**  
**Certified Public Accountants**  
February 25, 2020

# Statement of Activities

For the Year Ended December 31, 2019

## OPERATING REVENUES AND OTHER SUPPORT:

Contributions	\$ 1,166,556
Support from Related Entities	300,000
In-Kind Donations	2,835
Off Season Rental	150,132
Trading Post Income	40,055
Promotional Revenue	780
Diabetes Education Grants	172,210
Eyeglass Recycling Handling & Shipping Revenue	15,635
Miscellaneous Income	36,195
Special Event Income	89,185
Interest & Investment Income	2,835
Sale of Recycled Material:	
Hearing Program	20,556
Eyeglass Program	48,656
Net Assets Released from Restriction: Satisfaction of Restrictions	-
<b>Total Revenues and Other Support</b>	<u>2,045,630</u>

## EXPENSES

Program Services	1,916,160
Management & General	222,545
Fundraising	145,493
<b>Total Expenses</b>	<u>2,284,198</u>

**CHANGE IN NET ASSETS BEFORE NONOPERATING ACTIVITY** (238,568)

## NONOPERATING ACTIVITY

Loss on Disposal of Equipment	<u>(4,350)</u>
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**CHANGE IN NET ASSETS** (242,918)

**NET ASSETS - BEGINNING** 4,636,269

**NET ASSETS - ENDING** 4,393,351

# Statement of Functional Expenses

For the Year Ended December 31, 2019

	Program Services						Total Program Services
	Summer Camp	Off Season Rental	Eyeglass Recycling Center	Diabetes Education	Hearing	Vision	
<b>EXPENSES:</b>							
Salaries	\$ 440,943	\$ 59,956	\$ 70,089	\$ -	\$ -		\$ 570,988
Food	74,916	23,392	-	-	-		98,308
Wish List Purchases	-	-	-	-	-		-
Trading Post Cost of Sales	-	-	-	-	-		-
Golf Outing	-	-	-	-	-		-
Hustle S'more for Lions Camp	-	-	-	-	-		-
Employee Benefits	51,217	9,769	6,063	-	-		67,049
Payroll Taxes	29,557	6,800	4,316	-	-		40,673
Camp Raffle	-	-	-	-	-		-
Office Supplies	-	-	-	-	-		-
Postage	-	-	5,461	-	-		5,461
Healthcare Supplies	3,970	-	-	-	-		3,970
Kitchen Supplies	4,353	3,518	-	-	-		7,871
Janitorial Supplies	5,361	2,179	-	-	-		7,540
Program Supplies	6,662	929	2,741	-	78,668		89,000
Diabetes Education	-	-	-	203,636	-		203,636
Vision	-	-	-	-	-	3,978	3,978
Telephone	-	-	-	-	-		-
Utilities	-	-	-	-	-		-
Auto Expense	-	-	-	-	-		-
Insurance	9,798	6,970	4,429	-	-		21,197
Affiliations and Licenses	10,651	-	-	-	-		10,651
Bedding & Laundry	1,577	426	-	-	-		2,003
Repair and Maintenance-Buildings	-	-	-	-	-		-
Repair and Maintenance-Grounds	-	-	-	-	-		-
Repair and Maintenance-Equipment	-	-	389	-	-		389
Public Relations	-	-	-	-	-		-
Travel, Meals and Entertainment	-	-	-	-	-		-
Income Taxes	-	13,866	-	-	-		13,866
Real Estate Taxes	-	-	-	-	-		-
Professional Fees	-	-	-	-	-		-
Staff Recruitment	8,766	-	-	-	-		8,766
Drug Testing	1,439	-	-	-	-		1,439
Depreciation	28,596	8,043	-	-	-		36,639
Allocation of Administrative Exp	106,529	55,312	8,195	8,195	8,195		186,426
Allocation of Facility Expenses	371,290	135,551	17,681	5,894	5,894		536,310
<b>TOTAL EXPENSES</b>	<b>\$ 1,155,625</b>	<b>\$ 326,711</b>	<b>\$ 119,364</b>	<b>\$ 217,725</b>	<b>\$ 92,757</b>	<b>\$ 3,978</b>	<b>\$ 1,916,160</b>

# Statement of Functional Expenses

For the Year Ended December 31, 2019

Supporting Services									
Management and General			Fundraising			Total			
			Trading	Resource	Public	Total			
Administrative	Facility		Post	Development	Relations	Supporting Services	Total		
\$	198,431	\$	203,947	\$	-	\$	402,378	\$	973,366
	-		-		-		-		98,308
	-		44,694		-		44,694		44,694
	-		-		29,875		29,875		29,875
	-		-		9,721		9,721		9,721
	-		-		-		5,128		5,128
	50,010		32,602		-		82,612		149,661
	33,318		15,932		-		49,250		89,923
	-		-		10,303		10,303		10,303
	49,464		-		-		49,464		49,464
	14,882		-		-		14,882		20,343
	-		-		-		-		3,970
	-		-		-		-		7,871
	-		-		-		-		7,540
	-		-		-		-		89,000
	-		-		-		-		203,636
	-		-		-		-		3,978
	-		13,437		-		13,437		13,437
			71,387		-		71,387		71,387
	-		7,046		-		7,046		7,046
	4,687		86,322		-		91,009		112,206
	-		751		-		751		11,402
	-		-		-		-		2,003
	-		16,205		-		16,205		16,205
	-		632		-		632		632
	-		12,038		-		12,038		12,427
	1,948		-		-		36,666		38,614
	20,879		-		-		20,879		20,879
	-		-		-		-		13,866
	-		16,466		-		16,466		16,466
	29,853		21,423		-		51,276		51,276
	-		-		-		-		8,766
	-		-		-		-		1,439
	6,256		46,471		-		52,727		89,366
	(204,864)		-		2,049		4,097		12,292
	17,681		(589,353)		11,787		5,894		17,681
									(186,426)
									(536,310)
\$	222,545	\$	-	\$	43,711	\$	30,015	\$	71,767
								\$	368,038
								\$	2,284,198

WISCONSIN LIONS FOUNDATION, INC.

# Statement of Cash Flows

For the Year Ended December 31, 2019

**CASH FLOWS FROM OPERATING ACTIVITIES:**

Change in Net Assets	\$ (242,918)
Adjustments to Reconcile Change in Net Assets to Net Cash Flows From Operating Activities:	
Depreciation	89,366
Loss on Disposal of Assets	4,350
Interest Added to Certificates of Deposit	(998)
(Increase) Decrease in Operating Assets:	
Accounts Receivable	17,322
Pledges Receivable	53,883
Inventories	3,316
Prepaid Expenses	(510)
Increase (Decrease) in Operating Liabilities:	
Accounts Payable	7,891
Accrued Liabilities	6,795
Deferred Revenue	235
Total Adjustments	181,650
<b>Net Cash Flows From Operating Activities</b>	<b>(61,268)</b>

**CASH FLOWS FROM INVESTING ACTIVITIES:**

Sale of Certificates of Deposit	302,792
Purchases of Certificates of Deposit	-
Purchase of Property and Equipment	(245,352)
<b>Net Cash Flows From Investing Activities</b>	<b>57,440</b>

**NET CHANGE IN CASH** (3,828)

**CASH - BEGINNING** 397,510

**CASH - ENDING** \$ 393,682

**ADDITIONAL CASH FLOW INFORMATION**

Cash paid during the year for taxes \$ 13,582



WISCONSIN LIONS FOUNDATION, INC.

# Statement of Financial Position

For the Year Ended December 31, 2019

## CURRENT ASSETS

Cash	393,682
Certificates of Deposit	149,925
Accounts Receivable	32,822
Pledges Receivable	0
Inventories	8,315
Prepaid Expenses	37,337
<b>Total Current Assets</b>	<u>622,081</u>

## PROPERTY AND EQUIPMENT

Construction in Progress	131,666
Land and Land Improvements	613,397
Building and Improvements	4,126,654
Operating Equipment	626,040
Office Equipment	115,254
Program and Camp Equipment	359,498
<b>Total Property and Equipment</b>	<u>5,972,509</u>
Less: Accumulated Deprecation	<u>2,082,998</u>
<b>Net Property and Equipment</b>	<u>3,889,511</u>

## TOTAL ASSETS

4,511,592

## CURRENT LIABILITIES

Accounts Payable	25,080
Accrued Wages	66,354
Accrued Payroll Taxes	5,515
Accrued Property Taxes	17,038
Other Accrued Expenses	348
Deferred Revenue	3,906
<b>Total Current Liabilities</b>	<u>118,241</u>

## NET ASSETS

Unrestricted	
Investment in Property and Equipment	3,889,511
Board Designated for Vehicle Purchases	50,543
Board Designated for Building Projects	40,837
Board Designated for Equipment Projects	196,657
Unrestricted	7,306
<b>Total Unrestricted</b>	<u>4,184,854</u>
Temporarily Restricted	208,497
<b>Total Net Assets</b>	<u>4,393,351</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u>4,511,592</u>



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