

# Wisconsin Lions Foundation, Inc.



## Annual Report 2020-2021



LIONS CAMP



EYEGLOSS RECYCLING



VISION SCREENING



HEARING PROGRAM



DIABETES EDUCATION

## Foundation Overview



The Wisconsin Lions Foundation, Inc. was initiated at the 1955 State Convention in Stevens Point and was formally organized at the 1956 State Convention in Fond du Lac. It is a 501(c)(3) non-profit organization for charitable, benevolent, and educational purposes.

The Foundation has grown to be the pride and joy of the Lions, Lioness, and Leos of Wisconsin. It is very much appreciated by the people whose lives have been, or are being, changed by its programs. Through the efforts of the individual Clubs throughout Wisconsin, public donations, memorials, bequests and interest from the Birch-Sturm Memorial and Lions Pride Endowment Funds, the Foundation's assets are at approximately \$5 million. This is all made possible because Clubs and individuals believe in what the Foundation has to offer and because of the watchful administration of the Board of Directors.

Two Directors represent each District in Multiple 27 (State of Wisconsin) on the Board of Directors. They are elected at their District Conventions for a three-year term. In addition, a current District Governor is appointed annually by the Council of Governors to serve as Council Representative, with full Director privileges. This District Governor also acts as a liaison between the Council of Governors and the Foundation Board of Directors. Three Lioness Representatives are also elected by the Lioness Affiliate District Advisory Committee and serve with full voting rights.

The Board of Directors selects their own officers, and the President appoints the Committee Chairs and assigns members to the various committees. Recommendations from these committees are reported to the Board of Directors in order to formulate goals and policies and improve the services of the Wisconsin Lions Foundation.

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# Presidential Message

## Mary Vrieze, WLF President

As we look back at the past year, every one of us has dealt with an ever-changing world. Some of us had health issues, some of us had to cope without seeing our family, some of us had suffered a significant loss of someone we loved dearly. With all the challenges, we were able to come together as Lions in the common bond of serving those in need. For that, I am truly grateful to the Lions of the great State of Wisconsin, WLF Staff and WLF Directors. The Directors for the 2020-2021 Lions year include two Lions from each District, one Lioness Representative and one Council Representative.



Some may look at the past year through negative eyes, I look at the past year with positive eyes. While our camping season was cut short, we were able to serve 118 campers last summer. Yes, that is down significantly from “normal” summers, but 118 lives were changed because of Lions’ commitment of Reaching, Touching and Improving Lives. The Foundation and Camp Staff are working diligently to increase the number of campers to be served in the 2021 camping season. This is no easy task as we need to ensure the campers and staff are safe.

Of course, Camp is one of our five projects that was affected due to Covid-19. Vision screening was greatly impacted, as most schools would not allow any visitors. However, there were several Clubs that were able to do vision screening on an extremely limited basis.

Eyeglass Recycling also experienced a slow down this past year. Many Clubs were still collecting used eyeglasses, but it was difficult to get the glasses to the Eyeglass Recycling Center due to several cancelled Conventions. It was such a pleasure to see Directors attending the Board Meetings coming with vehicles full of glasses. The Eyeglass trailer/van was present at District Conventions for those Districts holding an “in person” convention. Eyeglass Recycling Center Manager, Liz Shelley, also went above and beyond by going to several Districts that were not able to get the collected glasses to the Eyeglass Recycling Center.

Diabetes and Hearing projects, while very slow during the year, have thankfully been picking up steam as states all over the country have begun opening back up. Even with the slowdown, your Directors and the WLF staff continued working hard to ensure these projects provide the needed resources to those in need.

While this year has been a challenging year, it also has forced us to think outside the box to get things done. This time last year, not many of us even heard the word Zoom, and now it’s common to have a meeting using this tool. While some were hesitant, most have embraced it. WLF held in-person Board Meetings (socially distant and safe) but offered the Zoom option for those who could not attend in person. I must admit, I was one that was hesitant because I feel it is important to work face-to-face. However, I am open to change and embrace anything that can assist all of us in helping others in need.

In closing, thank you for the opportunity to serve as your Wisconsin Lions Foundation as a Director and your President this year. A special thanks to all Directors and WLF Staff. Without you, I would not have been able to do all the things I did. Thank you, PCC Evett Hartvig, for your excellent leadership and service as Executive Director. You and your staff have made my time serving on the Foundation Board and as President an exceptional time that I would not have changed one bit.



## **Board of Directors**

### **Executive Committee**

President—Mary Vrieze

Vice President—Darrel Blank

Secretary—Larry Testa

Treasurer—Brad Behrens

### **Foundation Directors**

27-A1 Tracy De Angelis, Muskego & David Abstetar, New Berlin

27-A2 Darrel Blank, Grafton & Renee Peterson, Horicon

27-B1 Wendy Hartmann, St. Nazianz & Fred Gebhart, Stockbridge

27-B2 Tom Mueller, Forestville-Maplewood & Dale Matheson, Waupaca

27-C1 Brad Behrens, Maine & Rita Mueller, Berlin-Hamburg Township

27-C2 Shirley Lemke, Medford & Roger Weber, Sayner Star Lake

27-D1 Laurie Holthaus, Monroe & John Elvekrog, Stoughton

27-D2 Pat Hart, Tomah & Darrel Dwyer, St. Joseph's Ridge

27-E1 Mary Vrieze, Jim Falls & Jeanne Jensen, St. Croix Falls

27-E2 Larry Testa, River Falls & Kayleen Rosman, Fairchild

### **Lioness Directors**

27-D1 Julie Baglama, Madison-Monona

### **State Council Representative**

DG Steven Jensen, St. Croix Falls

## **Full-Time Staff**

\*Evet Hartvig, Executive Director

\*Dale Schroeder, Facility Director

\*Andrea Yenter, Camp Director

\*Liz Shelley, Administrative Assistant/Eyeglass Recycling Manager

\*Julie Wierzba, Bookkeeper

Katheryn Buffington, Summer Camp Program Supervisor

Jason Brown, Off-Season Program Supervisor

Michelle Kruzicki, Camp Administrative Assistant

Sophie Wierzba, Eyeglass Recycling

Peter Rekowski, Maintenance Assistant

Todd Check, Maintenance Assistant

Nancy Michelkamp, Housekeeping

Sarah Wachuta, Food Service Supervisor

## **Part-Time Staff**

Paula Lauer, Healthcare Supervisor

\*Meghan Postelnik, Office Assistant/Hearing Aid Coordinator

\*Irene Glodowski, Eyeglass Recycling

Carrie Gryniewski, Housekeeping

**\*denotes Lions Club member**

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***The Board of Directors would like to thank the Staff of the Wisconsin Lions Foundation for their dedication, as well as hard work they put forth day in and day out. They are truly an integral part of the entire operation of our projects and we appreciate everything they do!***

# Moving Forward

**Evet Hartvig, Executive Director**



A lot of action has been happening at your Foundation over the past couple of years. Most of that is mentioned in the Committee Reports of this Annual Report. However, there are many actions and decisions made in the background that you may have not heard about.

In late 2019, the Foundation contracted with the Rettler Corporation from Stevens Point to come in and do a complete analysis of our property and extensively interview members of Management, getting their thoughts and desires on what they would like to see in the future with the property. From that process, they presented a Master Site Plan to members of the Long Range Planning Committee, who has been meeting and making recommendations to the Foundation Board, based on that plan. The first step was to put the recommendations in order of priority, more particularly they want the items done that affect the safety of the campers and staff done first. Once those are complete, they will continue meeting and recommending on how to progress. The Master Site Plan is divided into three suggested timelines—Short-term (1-5 years), Mid-term (6-10 years) and Long-term (10+ years) so updates will be published in future issues of the Annual Report.

Along with the Master Site Plan, the Foundation Directors and Management Staff are looking at Strategic, Marketing and Succession Plans. All these plans are necessary in order for the Foundation to continue to grow and meet the needs of our campers, staff and stakeholders.

Both the Foundation and Camp websites were completely overhauled this past year. In an effort to keep our camper families, Lions, stakeholders, donors and the general public informed, we felt it was a must to up date the websites. Websites and other social media platforms are more popular than ever and it's imperative to not only be present in those platforms, but keep them current, as well.

As we moved along with plans to update the websites, we decided to look at rebranding of the Foundation, as well. Effective July 1, 2020, we rolled out a new logo for the Foundation, as well as the five statewide projects that we administer for the Lions of Wisconsin. All of those logos are printed on the front of this Report.

I would be remiss if I didn't mention Covid-19 and how it affected the Foundation financially. Yes, club donations were considerably down in 2020 and we understood why and planned accordingly. One of things we did was apply for the two Payroll Protection Program loans, and I'm happy to report that the first loan was forgiven before the end of 2020. We are using the funds from the second loan now and are confident, based on our Auditors' statement, that the second loan will be forgiven, as well. We also received additional funds from the Lions Pride Campaign and the Birch-Sturm Memorial Fund.

In closing, I would like to acknowledge the retirement of long-time employee and Past WLF President, Dale Schroeder. In the 15 years that Lion Dale was here as Facility Director, he was able to get many things accomplished. Lion Dale will be most remembered for his love of the Camp and the need to keep things looking immaculate, especially the grass! Thank you Lion Dale!

# Committee Reports





# Camp Operations/ Property Committee

Pat Hart, Chairperson

Fred Gebhart, Vice Chairperson

Committee Members – Wendy Hartmann, Dale Matheson,  
Shirley Lemke, Darrel Dwyer, Kayleen Rosman and  
DG Steve Jensen

## Camp Operations

Your Wisconsin Lions Camp programs and facility continue to provide the experience of a lifetime for our campers. It couldn't be done without the support of all of our Wisconsin Lions, Lioness, Leos, other donors, educators, camper families and communities. We appreciate the promotion of the Camp program, the annual donations to cover the cost of running Camp, the additional donations to our wish list and other projects, the sharing of our programs with potential campers and staff and your enthusiasm for doing great things at Camp.

We had a challenging summer in 2020 due to the coronavirus pandemic. The American Diabetes Association (ADA) cancelled all diabetes programs, including the one run at our Camp. We had many discussions trying to decide if we should close completely or stay open. After consultation with many resources from the CDC to the local health department, we made the decision to run a very limited camp session with only 40 campers per week to try and learn best ways to run Camp with the pandemic. Thank you to the very hard work done by our full time staff: Andrea Yenter, Camp Director; Kat Buffington, Summer Camp Program Supervisor; Paula Lauer, Healthcare Supervisor; Michelle Kruzicki, Camp Administrative Assistant; Sarah Wachuta, Food Service Supervisor and Jason Brown, Off-Season Program Supervisor. We also had a small but mighty group of summer camp staff, and the strong support of the Foundation staff throughout this challenge.

Despite all of our efforts, we were only able to run three weeks of summer camp, before having to close due to a positive case of coronavirus. We know that for the campers we were able to serve, it was a

District	ID/EA Youth	DHH Youth	Total	Staff
A1	10	12	22	8
A2	6	4	10	4
B1	10	6	16	4
B2	15	4	19	5
C1	9	1	10	7
C2	4	2	6	1
D1	8	2	10	2
D2	6	4	10	0
E1	0	1	1	0
E2	7	6	13	0
Out-of-State	1		1	3

wonderful experience in the middle of a difficult situation and we are very proud that we were able to serve them. In a year where only 19% of residential camps were able to open across the country, the fact that we were able to do so and serve our campers is amazing.

Total number of campers served in 2020 was 118 campers. There were 955 cancellations (due to our limiting of the camper numbers and having to close early). The chart on the left shows the number of campers and their disability, by district, for the 2020 season.

ID/EA – Intellectual Disability or Autism

DHH – Deaf or Hard of Hearing

Our committed seasonal summer staff were able to complete many projects we had been putting off throughout the years – re-staining outhouses, re-painting the dining hall interior, re-painting the Lion water fountain, cleaning up and organizing various program areas and clearing out items for our online auction.

Camp has seen two of our full time staff move on in 2020. Kat Buffington left us in August and Sarah Wachuta moved on in December. We thank both of them for their service and all they did for our campers.

In October, the American Diabetes Association announced that they would also be cancelling the 2021 diabetes camps and remain virtual. That decision prompted us to move forward in a new direction and take over the total operation of the diabetes camp in 2021. We thank ADA for our successful partnership over the last 21 years and are excited about this opportunity.

Below is our summer schedule for 2021. We are limiting camper numbers again to 100 per week, and keeping in place many of the same mitigation strategies from the summer of 2020. We are also restricting ages as well to ensure we can keep to 100 per week. Those ages are listed after each population below.

June 1-4	Staff Training
June 6-10	Adults who are Blind or Visually Impaired (18+)
June 13-17	Adults 18-25 with Intellectual Disabilities or Autism
June 20-24	Children with Intellectual Disabilities or Autism (12-17)
June 27-July 1	Children with Intellectual Disabilities or Autism (12-17)
July 4-8	Children who are Blind or Visually Impaired or with Epilepsy (Camp Phoenix) (10-17)
July 11-15	Children with Diabetes (12-16)
July 18-22	Children with Diabetes (12-16)
July 25-29	Children who are Deaf or Hard of Hearing (10-17)
August 1-5	Children who are Deaf or Hard of Hearing (10-17)
August 16-20	Adults who are Deaf or Hard of Hearing (18+)

Our recruiting efforts for campers and staff have moved to postcard formats, along with social media. After the success of our on-line registration in 2020, we will be having, not only registration, but confirmation paperwork for campers be done primarily online in 2021. This should streamline our process and continue to make the process easier for our camper families. We still have paper forms available for those who may not be able to access the internet.

Our Off-Season Rental Program took a hit as most groups cancelled their time with us due to the pandemic. However, our groups are staying in touch and are looking forward to returning to Camp once things settle down. Our Alumni Association work has been paused, but with virtual gatherings and planning, we keep in touch and continue to add more former staff to the association.

Despite all these challenges, 2020 allowed us to improve our facility, work on our programs, focus on services we could provide and look towards 2021. Because of your support, Camp and the Foundation continue to move forward to fulfill our mission – we serve.



## Property

PCC Dale Schroeder, retired in June 2020, after 15 plus years of service as our Facility Director. The Board of Directors and Staff are very thankful for his service over those years.

Shortly after Lion Dale's retirement, we hired Peter Rekowski as our new Facility Director. Pete has been with the Wisconsin Lions Foundation over 25 years working as a Maintenance Assistant, so we were confident he was the right person for the job.

In 2020, we had several opportunities to improve the grounds during Covid-19. We hired two summer maintenance assistants, and along with our full-time Maintenance Staff, we were able to get many things done that should have been done much earlier. Assistance from some of the Seasonal Summer Staff was also a big help.

Some updates that took place:

- Walk bridge was stained
- Roof of Pinewood Lodge was repaired
- Lions Camp road signs were updated
- LED lights installed in the yard lights
- Trading Post Lion Water Fountain repainted
- New sand spread in beach areas

Our Disc Golf Course is ready to be played this year by our campers and staff with updated areas being cleared and the new tee mats in place.

We had several items donated to our Lions Camp, including a truck from Past WLF President, John Dickson, and pontoon boat from Prime W.A.T.E.R. Anglers. A floor was installed in our current Gaga Pit, with the help of Bellevue Lions Club members.

We held two work days to take care of installing and taking out the dock system in May and October.

In November, we held a online auction that cleaned out all of our storage areas. Covid-19 gave us time to tackle that project. Happy Trails Auction & Sales donated their time to set up, organize and run this auction. We are thankful for Happy Trails Auction & Sales, the staff who helped get things ready and the many bidders who bought items. We raised over \$20,000 for the Foundation.



# Eyeglass Recycling/Hearing Committee

Laurie Holthaus, Chairperson  
Wendy Hartmann, Vice Chairperson

Committee Members – Shirley Lemke, John Elvekrog, Darrel Dwyer,  
Jeanne Jensen and David Abstetar



## Eyeglass Recycling

The Eyeglass Recycling Center (EGRC) has had an interesting year due to Covid-19. From July 2020 – March 2021, we have collected 408,795 pairs of used eyeglasses, which includes donations from the Minnesota Lions. We are close to what we collected this time last year. However, we only have sent out a few orders to the mission field. We are hoping over the next year, missions will begin their work once again.

A BIG “Thank You” to our Eyeglass Recycling Sorters, Irene and Sophie. They have been flexible during this interesting time in history. We appreciate their hard work and dedication in leading this WLF project!

Due to Covid-19, we had only one correctional facility working throughout this past year in Stanley. Oxford and Portage facilities are slowly beginning to work again on our eyeglasses.

The EGRC continues to receive many emails and calls asking, “Where are the Eyeglass Recycling collection sites in my community?” Please update your local Lions Clubs websites and Facebook pages with your eyeglass collection sites. Please email Liz Shelley at [LShelley@wlf.info](mailto:LShelley@wlf.info) with your information, so she can answer emails and calls.

Last year, legislation was moving forward in an exciting direction to enable our recycled eyeglasses to be distributed to missions around Wisconsin. House Bill 895.508 would provide a liability exemption for charitable organizations providing previously owned eyeglasses to Wisconsin residents. This bill failed in committee. It is in the process of being rewritten on the State Level and will be brought to the Wisconsin Lions Foundation Board of Directors for review.





### Hearing

The Wisconsin Lions Foundation, in conjunction with all 10 Districts, continues to provide free hearing aids to those individuals who cannot afford them. In order to qualify for a free hearing aid, the applicant must not exceed 140% of the U.S. Department of Health and Human Services Poverty Level. This figure changes each year in January. In 2020, 70 applications were processed and 45 hearing aids were ordered. Applications can be downloaded from the website or by calling the Foundation Office at 877-463-6953.

Clubs are encouraged to collect used hearing aids and send them to the WLF Office. The WLF sends the used hearing aids on to Starkey Manufacturing who gives us credit to purchase new hearing aids or “cash out” the account and split the funds evenly among all 10 Districts. A total of 4,047 used hearing aids were sent to Starkey Manufacturing in 2020, giving the Foundation a credit of \$12,126.

Clubs are also encouraged to make sure that hearing aid collection buckets are distributed throughout their Districts so the collection of used hearing aids continues. Hearing buckets can be obtained, free of charge, by contacting the Wisconsin Lions Foundation Office at 877-463-6953 or emailing Meghan at [mpostelnik@wlf.info](mailto:mpostelnik@wlf.info).

## Vision Screening Committee

**Shirley Lemke Chairperson**  
**Fred Gebhart, Vice Chairperson**

**Committee Members – Dale Matheson, Rita Mueller, Laurie Holthaus,  
Pat Hart and Julie Baglama**



Starting on July 1st of 2020, District Vision Chairs started attending the WLF Vision Screening Committee meetings. This change from their separate Vision Screening Group meetings allowed much more opportunity for collaboration with all the WLF Directors. Input from everyone, along with sharing of new ideas led to great discussions and promoted a sense of unity. Much appreciation is extended to our District Vision Chairs who attended our committee meetings via Zoom - representing their dedication to vision screening of our Wisconsin students throughout this difficult Covid-19 Year!

Speaking of Covid-19, vision screening events came to a screeching halt the middle of March last year. It pretty much stayed that way for most of 2020. However, some screening events were allowed to start up again as early as October. Screenings reported to WLF from July 1, 2020 to the middle of April, 2021 were 5,332, with 605 of those being referred to an eye professional.





# Diabetes Committee

Tracy De Angelis, Chairperson  
Tom Mueller, Vice Chairperson

Committee Members – David Abstetar, John Elvekrog,  
Wendy Hartmann, Roger Weber  
and DG Steve Jensen

## Diabetes Awareness

This past year has certainly been an interesting one for each of us individually and as Lions. We have pivoted many times, re-evaluated the way we approach projects, re-prioritized what is important to us, become closer and strengthened our connections with our families, and even become more tech savvy.

We can look at the glass either half empty or half full. I choose to look at it half full – what we DID get to do this year was to continue to positively move forward in our service by “Reaching, Touching & Improving” the lives of those WE SERVE.

A BIG THANK YOU goes to the District Diabetes Chairpersons and WLF Directors serving on the Diabetes Committee. We are continually working as a team to educate and bring awareness to others about this chronic disease.

Our committee has had a busy and productive year! We wrote a new policy outlining the focus of the Diabetes Committee. We targeted Diabetes information specific to school nurses and staff, providing them with materials to help educate parents and students, as well as fellow educators, with newly diagnosed students and those living with Diabetes. In line with presenting information to the public, we have added many resources online. These include printable sheets, links to our Diabetes videos, and ordering forms. Check out [www.wlf.info](http://www.wlf.info) for more options.

Several updated informational materials are available to clubs at no charge thanks to grants and donations received.

- “Warning Signs of Diabetes” bookmark
- “Diabetes and Foot Care” booklet
- “Diabetes and You – Healthy Feet Matter!” sheet
- “On Your Way to Preventing Type 2 Diabetes” booklet
- “Tips for Being Active with Diabetes/Tips for Eating Out” sheet
- “Choosing Healthy Foods on Holidays and Special Occasions” sheet
- Diabetes door hanger
- “Taking Diabetes to School” book for elementary school classrooms with a teacher resource.

These materials, as well as the information on our website, are great ways to connect with your schools, senior living centers, libraries and other groups to partner in getting the word out about this chronic disease. Connect with your District Diabetes Chairperson, WLF Director or Liz Shelley [lshelley@wlf.info](mailto:lshelley@wlf.info) for more information to obtain these materials.

The Diabetes Education and Awareness Project of WLF partners with the State of Wisconsin Diabetes Prevention and Control Program, Wisconsin Diabetes Advisory Group, American Diabetes Association, National Kidney Foundation and our own “Lions Family”. Together we are continuing to grow and strengthen, as we work to share knowledge and educate the public about Diabetes.



# Public Relations & Resource Development Committee

Kayleen Rosman, Chairperson  
Renee Peterson, Vice Chairperson

**Committee Members – Tracy DeAngelis, Rita Mueller, Roger Weber and Julie Baglama**

The Public Relations and Resource Development Committee watch over the various events/fundraisers conducted by the Wisconsin Lions Foundation and assist the staff in making sure they all happen. The fundraisers include Hustle S'more for Lions Camp, Birch-Sturm Memorial Golf Outing, Lions Camp for Kids Raffle and the Deer Hide Collection. Visitor Days, tours and donor recognition opportunities, such as the Wall of Honor and the Friends and Honors Garden, are also overseen by this committee.

## Hustle S'more for Lions Camp

Hustle S'more for Lions Camp looked much different from past years. Many races all over the State of Wisconsin turned to virtual events, but we were able to switch things up a bit and create more of an obstacle-based 5K course. On Saturday, August 15th, 54 participants from around the State took part in the event. After all expenses were paid, the profit was just over \$8,700, with \$4,841 being pledges. The 2021 Hustle S'more will revert to the format before 2020 and will be held on Saturday, August 14th. We are looking forward to having the traditional event back that includes chip-timing, 5K run/walk, 10K run, 15-mile bike ride and the donut dash!



## Birch-Sturm Memorial Golf Outing

The 23<sup>rd</sup> Annual Birch-Sturm Memorial Golf Outing took place on Saturday, July 18<sup>th</sup> at Glacier Wood Golf Course in Iola. Due to Covid-19, we had some minor changes in the format to adhere to social distancing practices. Our main goal was to make sure all involved that day were staying safe while having a great time with fellow golfers and volunteers, as well as golf course and catering staff.



We were a little concerned that those changes would result in our numbers being down from previous years, but I'm happy to report that we raised almost \$31,000 for Lions Camp. We had 122 golfers with 18 Camper Sponsorships and 50 Hole Sponsorships. We hope to see you at the 24<sup>th</sup> Annual Birch-Sturm Memorial Golf Outing on July 17, 2021 in Iola.

### Visitor Days

Covid-19 dictated many things in 2020, including the cancellation of our Visitor Days. As of the date of this publication, we have not made a decision on Visitor Days for 2021. Whatever the decision is, you can rest assured that it will be based on the best way to keep our campers and staff healthy and safe.

### Lions Camp for Kids Raffle

The 2020 Lions Camp for Kids Raffle kicked off in January and wrapped up on September 11, 2020 at the WLF Office. We raised over \$25,000 for Lions Camp. In case you haven't gotten your tickets yet, the next raffle drawing will be coming up on September 10, 2021. Contact your WLF Director or call 877-463-6953 if you would like more tickets.

The 2020 winners of the raffle were:

**1st prize**—\$2,500: Karen A. of Superior

**2nd prize**—\$1,500: Shawano Lake Lions

**3rd prize**—\$1,000: Big Bend -Vernon Lions

**4th-8th prizes**—\$500: Junction City Lions; Sue K. of Pence; Art M. of LaCrosse; Jeff B. of Mindoro and Greater Greenfield Lions

**9th—18th prizes**—\$250: Prescott Lions; John H. of Bancroft; Karen T. of Superior; Justin G. of Glendale; Arcadia Lioness; Andy G. of Scandinavia; Bevent Lions; Mary L. of Muskego; Berlin-Hamburg Lions and Irene G. of Rosholt.

Congratulations and thank you for your support of our projects!



### Deer Hides for Lions Camp

The 2019 hunting season was a success with the number of hides being collected; however, Covid-19 did adjust the process for us to receive our payment in a timely matter. When we finally received payment, the total was \$64,209.77. The 2020 deer hides have been collected by our buyer and we await the results. In preparation for the 2021 deer season, we are asking clubs to promote the project by ordering project materials such as pens and posters to put up and share around their communities to get the word out about our collection. Please also take a moment to update our online listing of deer hide collection sites across the State. We want to make sure we've added any new sites and removed ones no longer collecting hides. Please contact the WLF Office at 877-463-6953 for updates, materials or any questions you may have.





The WLF Projects are successful due to our many generous donors. The WLF has donor recognition opportunities available at the Foundation and Camp.

### **Friends and Honors Garden**

One of the new walls in the recently expanded Friends and Honors Garden is almost full. There are six double sided walls in the new addition, ready to be engraved in recognition of the generous donations. Full diamonds recognize a \$5,000 donation and half diamonds recognize a \$2,500 donation.

We also have opportunities to purchase diamonds that were on a seam in the older section of the Friends and Honors Garden at a reduced rate (\$2,500 for full and \$1,250 for half diamonds).

Thanks to our donors, we engraved eleven full diamonds and four half diamonds, and at the reduced rate level we had two full diamonds and one half diamond. We continue to work on the landscaping in and around the Garden to create sensory experiences for both our campers and visitors.



### **Wall of Honor**

Constructed in 2002, the Wall of Honor was created to give donors an opportunity to provide funds for our building projects. It is located in the WLF Administration Building. At seven feet high and fourteen feet long, it covers an entire wall in the open area of the office and holds 1,100 laser engraved solid oak blocks. Donations of \$500 are for a full block and there are a limited number of half blocks available for a \$250 donation. In 2020, donations totaled \$15,130. There are less than 250 blocks currently available for purchase.

### **Take Your Lions Spirit On the Road!**

This program continues to provide monthly support to your Wisconsin Lions Foundation. In 2020, we received \$5,900 in donations from Lions license plates. Since the program's start, we've received just under \$60,000 for the Foundation. Your purchase of a Wisconsin Lions license plate not only provides a yearly \$25 donation to WLF, it shows off your Lions spirit! Any Wisconsin resident may apply for a Lions license plate. Besides the yearly donation, you will need to pay a one-time issuance fee of \$15. Your yearly \$25 donation may be tax deductible when filing your income taxes. More information is available by visiting [www.dot.wisconsin.gov](http://www.dot.wisconsin.gov) and searching "Lions License Plate." Head out on the road with your new license plate this year!



# Financial Information

# Independent Auditor's Report

Board of Directors  
Wisconsin Lions Foundation, Inc.  
Rosholt, Wisconsin

## Report on the Financial Statements

We have audited the accompanying financial statements of the Wisconsin Lions Foundation, Inc. (Organization) which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wisconsin Lions Foundation, Inc. as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

To the Board of Directors  
Rosholt, Wisconsin

### **Other Matters**

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the 2020 financial statements but is required by the *Department of Health Services Audit Guide*. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the 2020 financial statements. The information has been subjected to the auditing procedures applied in the audit of the 2020 financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the 2020 financial statements or to the 2020 financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the 2020 financial statements as a whole.

### **Other Reporting Required by Government Auditing Standards**

In accordance with *Government Auditing Standards*, we have also issued our report dated February 24, 2021, on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.

**KerberRose SC**  
**Certified Public Accountants**  
February 24, 2021

WISCONSIN LIONS FOUNDATION, INC.

# Statement of Activities

For the Year Ended December 31, 2020

**OPERATING REVENUES AND OTHER SUPPORT:**

Contributions	\$ 1,246,315
Support from Related Entities	425,000
In-Kind Donations	10,040
Off Season Rental	21,302
Trading Post Income	7,692
Promotional Revenue	160
Diabetes Education Grants	166,150
Eyeglass Recycling Handling & Shipping Revenue	4,137
Miscellaneous Income	67,157
Special Event Income	85,387
Interest & Investment Income	1,122
Sale of Recycled Material:	
Hearing Program	13,870
Eyeglass Program	19,605
Net Assets Released from Restriction: Satisfaction of Restrictions	-
<b>Total Revenues and Other Support</b>	<u>2,067,937</u>

**EXPENSES**

Program Services	1,448,866
Management & General	196,297
Fundraising	115,495
<b>Total Expenses</b>	<u>1,760,658</u>

**CHANGE IN NET ASSETS BEFORE NONOPERATING ACTIVITY** 307,279

**NONOPERATING ACTIVITY**

PPP Loan Proceeds Forgiven	<u>229,860</u>
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**CHANGE IN NET ASSETS** 537,139

**NET ASSETS - BEGINNING** 4,393,351

**NET ASSETS - ENDING** 4,930,490

WISCONSIN LIONS FOUNDATION, INC.

# Statement of Cash Flows

For the Year Ended December 31, 2020

**CASH FLOWS FROM OPERATING ACTIVITIES:**

Change in Net Assets	\$ 537,139
Adjustments to Reconcile Change in Net Assets to Net Cash Flows From Operating Activities:	
Depreciation	105,545
Loss on Disposal of Assets	-
Contributions Restricted for Long-Term Purposes	(419,564)
Interest Added to Certificates of Deposit	(526)
(Increase) Decrease in Operating Assets:	
Accounts Receivable	(74,642)
Pledges Receivable	-
Inventories	(8,864)
Prepaid Expenses	(3,235)
Increase (Decrease) in Operating Liabilities:	
Accounts Payable	(7,401)
Accrued Liabilities	(13,275)
Deferred Revenue	12,445
Total Adjustments	(409,517)
<b>Net Cash Flows From Operating Activities</b>	<b>127,622</b>

**CASH FLOWS FROM INVESTING ACTIVITIES:**

Certificates of Deposit Redeemed	-
Purchase of Property and Equipment	(27,702)
<b>Net Cash Flows From Investing Activities</b>	<b>(27,702)</b>

**NET CHANGE IN CASH** 99,920

**CASH - BEGINNING** 393,682

**CASH - ENDING** \$ 493,602

**ADDITIONAL CASH FLOW INFORMATION**

Cash paid during the year for taxes

WISCONSIN LIONS FOUNDATION, INC.

# Statement of Functional Expenses

For the Year Ended December 31, 2020

	Program Services					Total Program Services
	Summer Camp	Off Season Rental	Eyeglass Recycling Center	Diabetes Education	Hearing	
<b>EXPENSES:</b>						
Salaries	\$ 247,827	\$ 50,595	\$ 63,807	\$ -	\$ -	\$ 362,229
Food	14,911	921	-	-	-	15,832
Wish List Purchases	-	-	-	-	-	-
Trading Post Cost of Sales	-	-	-	-	-	-
Golf Outing	-	-	-	-	-	-
Hustle S'more for Lions Camp	-	-	-	-	-	-
Employee Benefits	43,864	26,683	6,075	-	-	76,622
Payroll Taxes	14,809	6,062	4,189	-	-	25,060
Camp Raffle	-	-	-	-	-	-
Office Supplies	-	-	-	-	-	-
Postage	-	-	2,101	-	-	2,101
Healthcare Supplies	3,484	-	-	-	-	3,484
Kitchen Supplies	1,187	207	-	-	-	1,394
Janitorial Supplies	3,438	1,610	-	-	-	5,048
Program Supplies	4,413	1,267	25	-	39,925	45,630
Diabetes Education	-	-	-	172,334	-	172,334
Vision	-	-	-	-	-	-
Telephone	-	-	-	-	-	-
Utilities	-	-	-	-	-	-
Auto Expense	-	-	-	-	-	-
Insurance	8,150	5,800	3,700	-	-	17,650
Affiliations and Licenses	7,249	-	-	-	-	7,249
Bedding & Laundry	-	-	-	-	-	-
Repair and Maintenance-Buildings	-	-	-	-	-	-
Repair and Maintenance-Grounds	-	-	-	-	-	-
Repair and Maintenance-Equipment	-	-	255	-	-	255
Public Relations	-	-	-	-	-	-
Travel, Meals and Entertainment	-	-	-	-	-	-
Real Estate Taxes	-	-	-	-	-	-
Professional Fees	-	-	-	-	-	-
Staff Recruitment	5,065	-	-	-	-	5,065
Drug Testing	908	-	-	-	-	908
Interest Expense	-	-	-	-	-	-
Depreciation	34,047	9,533	-	-	-	43,580
Allocation of Administrative Exp.	93,490	48,543	7,192	7,192	7,192	163,609
Allocation of Facility Expenses	346,720	126,580	16,510	5,503	5,503	500,816
<b>TOTAL EXPENSES</b>	<b>\$ 829,562</b>	<b>\$ 277,801</b>	<b>\$ 103,854</b>	<b>\$ 185,029</b>	<b>\$ 52,620</b>	<b>\$ 1,448,866</b>

WISCONSIN LIONS FOUNDATION, INC.

# Statement of Functional Expenses

For the Year Ended December 31, 2020

Management and General		Supporting Services				Total	
		Fundraising				Supporting Services	Total
Administrative	Facility	Trading Post	Resource Development	Public Relations	Total Fundraising		
\$ 199,801	\$ 190,512	\$ -	\$ -	\$ -		\$ 390,313	\$ 752,542
-	-	-	-	-		-	15,832
-	37,406	-	-	-		37,406	37,406
-	-	6,705	-	-	6,705	6,705	6,705
-	-	-	10,211	-	10,211	10,211	10,211
-	-	-	-	10,476	10,476	10,476	10,476
42,171	31,242	-	-	-		73,413	150,035
22,961	14,615	-	-	-		37,126	62,186
-	-	-	10,000	-	10,000	10,000	10,000
36,149	-	-	-	-		36,149	36,149
9,464	-	-	-	-		9,464	11,565
-	-	-	-	-		-	3,484
-	-	-	-	-		-	1,394
-	-	-	-	-		-	5,048
-	-	-	-	-		-	45,630
-	-	-	-	-		-	172,334
-	-	-	-	-		-	-
-	10,955	-	-	-		10,955	10,955
-	53,459	-	-	-		53,459	53,459
-	3,737	-	-	-		3,737	3,737
4,000	82,000	-	-	-		86,000	103,650
-	977	-	-	-		977	8,226
-	-	-	-	-		-	-
-	28,401	-	-	-		28,401	28,401
-	7,759	-	-	-		7,759	7,759
-	14,251	-	-	-		14,251	14,506
1,487	-	-	-	28,903	28,903	30,390	30,390
6,068	-	-	-	-		6,068	6,068
-	18,244	-	-	-		18,244	18,244
28,271	2,766	-	-	-		31,037	31,037
-	-	-	-	-		-	5,065
-	-	-	-	-		-	908
1,713	-	-	-	-		1,713	1,713
7,490	54,475	-	-	-		61,965	105,545
(179,788)	-	1,789	3,595	10,786	16,179	(163,609)	-
16,510	(550,349)	11,007	5,503	16,511	33,021	(500,818)	(2)
\$ 196,297	\$ -	\$ 19,510	\$ 29,309	\$ 66,676	\$ 115,495	\$ 311,792	\$ 1,760,658



WISCONSIN LIONS FOUNDATION, INC.

# Statement of Financial Position

For the Year Ended December 31, 2020

## CURRENT ASSETS

Cash	493,602
Certificates of Deposit	150,451
Accounts Receivable	107,464
Inventories	17,179
Prepaid Expenses	40,572
<b>Total Current Assets</b>	<b>809,268</b>

## PROPERTY AND EQUIPMENT

Construction in Progress	6,000
Land and Land Improvements	763,863
Building and Improvements	4,129,569
Operating Equipment	518,979
Office Equipment	50,856
Program and Camp Equipment	270,374
<b>Total Property and Equipment</b>	<b>5,739,641</b>
Less: Accumulated Deprecation	1,927,973
<b>Net Property and Equipment</b>	<b>3,811,668</b>

## OTHER ASSETS

Pledge Receivable for Beneficial Interest in Perpetual Trust	419,564
<b>TOTAL ASSETS</b>	<b>5,040,500</b>

## CURRENT LIABILITIES

Accounts Payable	17,679
Accrued Wages	53,637
Accrued Payroll Taxes	3,051
Accrued Property Taxes	18,244
Other Accrued Expenses	1,048
Deferred Revenue	16,351
<b>Total Current Liabilities</b>	<b>110,010</b>

## NET ASSETS

Without Donor Restrictions	
Investment in Property and Equipment	3,811,668
Board Designated for Vehicle Purchases	50,543
Board Designated for Building Projects	30,886
Board Designated for Equipment Projects	196,657
Board Designated for Wish List	27,617
Unrestricted	204,737
<b>Total Unrestricted</b>	<b>4,322,108</b>
With Donor Restrictions	608,382
<b>Total Net Assets</b>	<b>4,930,490</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>5,040,500</b>



**Wisconsin Lions Foundation, Inc.**

**We Serve by Reaching, Touching and Improving Lives**

